All the heart, all the excitement of a great frontier adventure!

WALT DISNEY

PRESENTS

DOROTHY McGUIRE and FESS PARKER

CO-STARRING IN

OLD YELLER

TECHNICOLOR®

with CHUCK CONNORS • JEFF YORK • TOMMY KIRK • KEVIN CORCORAN • BEVERLY WASHBURN

Screenplay by FRED GIPSON and WILLIAM TUNBERG • Based on the book by FRED GIPSON • Associate Producer BILL ANDERSON • Directed by ROBERT STEVENSON

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LOOK TO THE NAME WALT DISNEY FOR THE FINEST IN FAMILY ENTERTAINMENT.

Audio-Visual Facilities Designed

TV SPOTS, in Black-and-White and Color!

AVAILABLE THROUGH YOUR NEAREST BUENA VISTA REPRESENTATIVE

In 16mm black-and-white, except where color is indicated.
Specify by code number when ordering.

SIXTY SECONDS (Each contains a 5 second silent end for local live announcement)

YEL-601K (B/W)
YEL-601KC (Color)

"Here comes Walt Disney's OLD YELLER."
This spot is designed for general audience appeal featuring the cast and OLD YELLER, who becomes an unusual western hero. Dorothy McGuire, Fess Parker and Chuck Connors are highlighted in scenes of drama and action.

YEL-602K (B/W only)

"From Fred Gipson's best-selling novel Walt Disney presents OLD YELLER."
A general audience spot calling attention to this unusual story of the Western frontier, the remarkable people who lived it, and the amazing OLD YELLER dog that shared their adventures...also features Dorothy McGuire, Fess Parker and Chuck Connors.

YEL-603K (B/W only)

"It's Dorothy McGuire, Fess Parker and Chuck Connors starring in the heartwarming story of an adventurous frontier family and a remarkable OLD YELLER dog."
This spot is aimed at the adults and young adults, featuring touching scenes with the people and some of the more rugged situations with YELLER fighting to save the lives of those he loves.

TWENTY SECONDS (Each contains 5 second silent end for local live announcements)

YEL-201K (B/W)
YEL-201KC (Color)

"To this remarkable frontier family, this fun-loving OLD YELLER dog becomes an unusual Western hero." Also bills Dorothy McGuire and Fess Parker.

YEL-202K (B/W only)

"OLD YELLER. Walt Disney presents the best-selling story of a wonderful OLD YELLER dog, a remarkable frontier family and their amazing adventures together." Also bills Dorothy McGuire and Fess Parker.

YEL-203K (B/W only)

"It's Dorothy McGuire and Fess Parker starring in Walt Disney's outstanding Western adventure of an unusual family and a remarkable OLD YELLER dog."

EIGHT SECONDS (4 second silent end for local live tag)

YEL-801K (B/W only)

"See Dorothy McGuire, Fess Parker and Chuck Connors in Walt Disney's OLD YELLER."

TV SLIDE AND TELOP

ORDER FROM:
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New York, N. Y. 10022

SLIDE: 2x2 metal-incased slide suitable for overlay of date and theater. Available in color.

TELOP: 4x5 telop suitable for overlay of date and theater. Available in B/W only.

FREE TV ENTERTAINMENT FILM CLIPS

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Here is exciting entertainment that you can supply, *free,* to your local TV station. It will enhance their programming and your campaign. Use them individually or in combinations, following the audience designations as closely as possible. Remember, this facility is *free* to you and *free* to the station, and of prime value to both of you.

YEL-CLIP #1 (16mm B/W only)
Running Time: 3:28

(CHILDREN'S AUDIENCE) This film clip is designed for use on THE MICKEY MOUSE CLUB or similar morning and evening children's programs. Arliss (Kevin Corcoran) and OLD YELLER play together in a small stream of water where YELLER catches a fish. After establishing the adventurous nature of the boy and his dog, we see Arliss trying to capture a bear cub for a playmate. Arliss' life is threatened by a charging mother bear. Arliss is saved as YELLER attacks the bear and fights it off. The clip ends with YELLER the hero, being praised by Arliss' mother (Dorothy McGuire) and his brother Travis (Tommy Kirk).

YEL-CLIP #2 (16mm B/W only)
Running Time: 3:19

(GENERAL AUDIENCE) This clip begins with Bud Searcy (Jeff York) telling one of his tall tales. Searcy dramatizes the dangers of hunting wild pigs and brags about his system of catching them. On his way to hunt the pigs, Travis (Tommy Kirk) meets Sanderson (Chuck Connors). Suspense builds as they discuss the pig hunt. Travis and YELLER round up a herd of wild pigs, and when Travis begins to mark them, he falls and is attacked by the herd. YELLER comes to the rescue. We end on a touching scene of YELLER crawling into bed with Travis.

YEL-CLIP #3 (16mm B/W only)
Running Time: 4:00

(GENERAL AUDIENCE) Travis (Tommy Kirk) and YELLER leave their cabin in search of a new-born calf. Katie (Dorothy McGuire) warns Travis of the danger of taking the calf from its mother. Travis and YELLER find the calf and are threatened by the cow. In scenes of spectacular action, OLD YELLER throws the cow and saves Travis. As they arrive home, a Mr. Sanderson (Chuck Connors) claims YELLER as his dog. And in an attempt to recover the dog, Arliss (Kevin Corcoran) causes Sanderson to be thrown from his horse. Katie makes Arliss face Sanderson and we end not knowing what is to happen.

for Total Impact on All Media!

SPECIAL TECHNICOLOR TRAILER

ORDER FROM NATIONAL SCREEN SERVICE

RUNNING TIME: 3 minutes, 17 seconds.

This trailer begins by establishing a frontier family's fondness for an OLD YELLER dog that is being taken away from them. Then, with live dialog scenes by Dorothy McGuire, Fess Parker, Jeff York, Chuck Connors, Kevin Corcoran and Tommy Kirk, we develop the dramatic and emotional impact of the story taken from Fred Gipson's best-selling novel. Scenes of YELLER'S amazing feats of heroism are featured...saving young Arliss by fighting a giant black bear and freeing Travis from a herd of wild hogs...and also the fun and mischief OLD YELLER causes.

FREE TEASER TRAILER

ORDER FREE FROM NATIONAL SCREEN SERVICE

TECHNICOLOR® RUNNING TIME: 1 minute, 50 seconds.

The teaser trailer, in scenes of drama, action and heart, tells the story of a mischievous fun-loving OLD YELLER dog and how he changed the lives of the people who took him in. This trailer features Dorothy McGuire, Fess Parker and Chuck Connors.

***Mr. Exhibitor...Please Note:* FOR BEST PROJECTION RESULTS IN THE PRESENTATION OF "OLD YELLER" USE ASPECT RATIO 1:85 TO 1.**

FREE RADIO TRANSCRIPTION

The radio spots in this radio campaign are all of a GENERAL AUDIENCE appeal. It is recommended that each cut be aired in numerical sequence.

ORDER FREE FROM: Buena Vista Distribution Co., Inc.
Attn: Specialty Dept.
477 Madison Avenue
New York, N. Y. 10022

There are eleven (11) commercial spots on one side of a 12-inch disc which includes four 60 second announcements, three 30 second announcements, three 20 second announcements and one 10 second announcement. All but the 10 second announcement contain a five second open end for a live tag of theater and play date.

The entire campaign is designed within a framework of appealing sell copy emphasizing the outstanding qualities of Walt Disney's OLD YELLER as the finest in motion picture entertainment. The spots call attention to OLD YELLER's amazing adventures as pet, playmate and hero to the remarkable frontier family who took him in. Dorothy McGuire, Fess Parker and Chuck Connors are featured in the roles they portray, using live dialogue from the picture. The music and title song are also featured.

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WALT DISNEY

presents

DOROTHY McGUIRE
FESS PARKER
co-starring in

OLD YELLER

with
JEFF YORK
TOMMY KIRK
KEVIN CORCORAN
CHUCK CONNORS
BEVERLY WASHBURN

Directed by: ROBERT STEVENSON
Screenplay by: FRED GIPSON, WILLIAM TUNBERG
Based on the book "OLD YELLER"
by FRED GIPSON
Associate Producer: WILLIAM H. ANDERSON
Photographed by: CHARLES P. BOYLE, A.S.C.
Music by: OLIVER WALLACE
Orchestration: CLIFFORD BAUGHAN
Songs: GIL GEORGE, OLIVER WALLACE

Art Director ..... CARROLL CLARK
Matte Artist ..... PETER ELLENSHAW
Second Unit Director ..... YAKIMA CANUTT
Assistant Director ..... ROBERT G. SHANNON
Set Decoration ..... EMILE KURI, FRED MacLEAN
Film Editor ..... STANLEY JOHNSON, A.C.E.
Music Editor ..... EVELYN KENNEDY
Costumes ..... CHUCK KEEHNE, GERTRUDE CASEY
Make-Up ..... PAT McNALLEY
Hair Stylist ..... ELAINE STONE
Sound Supervision ..... ROBERT O. COOK
Sound Recording ..... FRANK McWHORTER

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Technicolor®
Distributed by: BUENA VISTA FILM DISTRIBUTION CO., Inc.
RUNNING TIME: ONE HOUR, 23 MINUTES

WALT DISNEY'S 'OLD YELLER' IS RICH IN EXCITING, DRAMATIC ENTERTAINMENT

In his feature motion picture, "Old Yeller," Walt Disney has brought to life one of America's finest regional novels, written by Fred Gipson, who also did the screenplay in collaboration with Bill Tunberg. This is the action-packed story of a family and a dog in Texas of the 1860's—Jim Coates, his wife and two young sons, and Old Yeller himself, a great battle-scarred mongrel that happens along just as the father is preparing to leave on a time-consuming cattle drive.

Old Yeller elects to stick around and everyone, the boys in particular, soon find themselves more than happy about it. Because Old Yeller can handle slashing, charging wild hogs, and marauding wolves, better by far than any of his human owners.

The conflict between dog and the wild country, between the two boys over both the dog and their own duties, and the worries of the mother, played beautifully by Dorothy McGuire, represent a very high point in Disney motion picture production.

"Old Yeller" tells more than a story of a dog and a family. It reveals an understanding of life itself, and no brief summary can do justice to its warmth and depth, as one or two critics put it.

"Old Yeller," in color by Technicolor, stars Miss McGuire and Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Mat YEL 2A

FRONTIER DRAMA—A pioneer youngster, played by Tommy Kirk, shoulders adult responsibility and his father's rifle as he defends Dorothy McGuire and Beverly Washburn from a ferocious wolf. The scene is from Walt Disney's Technicolor feature, "Old Yeller," which also stars Fess Parker, Chuck Connors, Kevin Corcoran and Jeff York.

Leading Lady Pays Tribute to Moppets

Hollywood's geatest scene-stealers are children, declares Dorothy McGuire, who is quick to defend them.

"Kids are scene stealers simply because they're kids," she observes. "People just naturally watch children. All a child has to do to attract attention is be there."

Miss McGuire speaks with authority since she is sharing scenes in Walt Disney's "Old Yeller" with two youngsters. One, a very young Kevin Corcoran, would be doing time if scene-swiping were a crime. His talent for this type of theft fails to daunt the actress, however.

"I just get in there and do what I'm supposed to do," she says. "If nobody's watching me, I can't help it.

"I don't think I could do this picture if I didn't have a boy of my own," she continues. "He's full of mischief, so I'm used to little boys and their ways. When they get too exuberant you have to curb them. I haven't had a bit of trouble with Kevin, though. He's a darling."

Dorothy's scenes with her screen sons in "Old Yeller" give her some rough moments. But that is because of the script rather than the kids, she points out.

"I am continually taking pets like toads, frogs and lizards away from Kevin in the picture," she says. "He also has to be separated from a bear cub. Then there are scenes with Old Yeller, the big dog who helps protect our frontier homestead. Speaking of scene-stealers, have you ever noticed dogs? They're worse than kids!"

"Old Yeller," in color by Technicolor, stars Miss McGuire and Fess Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Mat YEL 2B

TENDER FAREWELL—Fess Parker, who plays a frontier father in Walt Disney's "Old Yeller," says goodbye to his wife, Dorothy McGuire, before setting out on a cattle drive. Chuck Connors, Kevin Corcoran, Tommy Kirk and Jeff York also star in the Technicolor feature.

Chuck Connors, Top Television Star, Appears in 'Old Yeller'

Chuck Connors, one of televisions best-known and most admired players, portrays a bachelor rancher named Burn Sanderson in Walt Disney's frontier motion picture drama, "Old Yeller," the story of a resourceful boy and a fearless mongrel dog who help protect a frontier homestead in Texas of the 1860's.

Sanderson is a neighbor who, having lost Old Yeller to the Travis family, comes over to claim her. But the wandering dog has proved so valuable as a protector to his new and unsuspecting owners that Sanderson finally relents and lets the dog stay.

Connors' athletic background has all but faded from view in the years of his enormous success as an actor, first on television's "The Rifleman," later on the dramatic hour-and-a-half "Arrest and Trial," and currently on the much-talked-of "Branded."

But he won his way into the Hollywood community and a highly successful acting career as a tall, likeable, capering first baseman for the old Los Angeles Angels in the days before the Dodgers moved into the Angeleno scene. His crowd-pleasing antics with the ball team made him a celebrity and he walked off with more headlines than many of Hollywood's stars of the day. He became friendly with important actors, directors and producers, and in the off-seasons accepted roles in motion pictures and television shows.

As a youngster, Connors was always the athletic standout of his Brooklyn, N. Y. neighborhood. He excelled in every sport. Word of his accomplishments spread and when it came time for him to select a college he had a choice of more than 27 athletic scholarships.

He chose Seton Hall, a small school in New Jersey with a reputation for turning out basketball powerhouses. There he not only starred in basketball and baseball, but became something of a dramatic hero as well when he won an elocution contest.

His college career came to an abrupt halt when his prowess on the diamond brought him a contract with the then Brooklyn Dodgers. He played with Montreal, part of the Dodger minor league system, until the Army called him up. Following his honorable discharge he resumed baseball, playing first with the Dodger chain, then with the Chicago Cubs, which farmed him out to the Angels and set him up for a career that has made him a television star of the first magnitude, not only with his several famous series, but with guest-starring roles on 65 top shows elsewhere on TV.

'Old Yeller' Is Great Family Entertainment

Terrific screen entertainment for the whole family is provided by "Old Yeller," Walt Disney's latest color by Technicolor live-action hit starring Dorothy McGuire and Fess Parker. "Old Yeller" is the moving story of a pioneer family in Texas and the big yellow stray dog that profoundly effects their lives.

Dorothy McGuire brings a memorable performance to her role of Katie Coates, a young mother who faces wilderness dangers with unflinching courage. Fess Parker enjoys the strongest portrayal of his career as Jim Coates, frontier father who must leave his family in the protection of his teen-aged son. Kevin Corcoran, Jeff York, Beverly Washburn and Chuck Connors also contribute notable performances.

Mat YEL 1A

CHUCK CONNORS, veteran performer of motion pictures and television, portrays a tall stranger in the Walt Disney frontier drama, "Old Yeller." The Technicolor feature also stars Dorothy McGuire and Fess Parker.

THE STORY

(Not for Publication)

Old Yeller is a big, battle-scarred, stray mongrel dog who appears at the Coates homestead in frontier Texas during the 1860's as Jim Coates (FESS PARKER) is leaving on a cattle drive to Kansas.

Jim entrusts his wife, Katie (DOROTHY McGUIRE) and their six-year-old son, Arliss (KEVIN CORCORAN), to the protection of their teen-age son, Travis (TOMMY KIRK). Travis has assumed his responsibilities as man of the family in his father's absence and is hoeing a corn patch when Old Yeller comes into their lives for the first time, and is chased off the farm.

But the old yellow dog turns up next day, only to win further disfavor as a thief and coward. Arliss, however, cannot resist Old Yeller's raffish appeal. He persuades his mother to give the dog a chance, a move Travis opposes.

Old Yeller stays popular with Arliss and unpopular with Travis until one day little Arliss catches hold of a bear cub at the family water hole. The enraged mother bear is about to attack Arliss when Old Yeller distracts her, permitting the youngster's rescue by Travis and his mother. Having thus proved his loyalty and bravery, Old Yeller becomes a welcome member of the family.

The Coates household is soon disrupted by the arrival of a no-account neighbor, Bud Searcy (JEFF YORK) and his daughter, Lisbeth (BEVERLY WASHBURN). Lisbeth tells Travis that a big yellow dog, much like Old Yeller, has been stealing food from neighboring farmhouses and has a bounty up for his hide. But Old Yeller grows indispensable to the Coates family. He keeps their corn patch free of marauding raccoons, and helps Travis find a lost cow and her newborn calf.

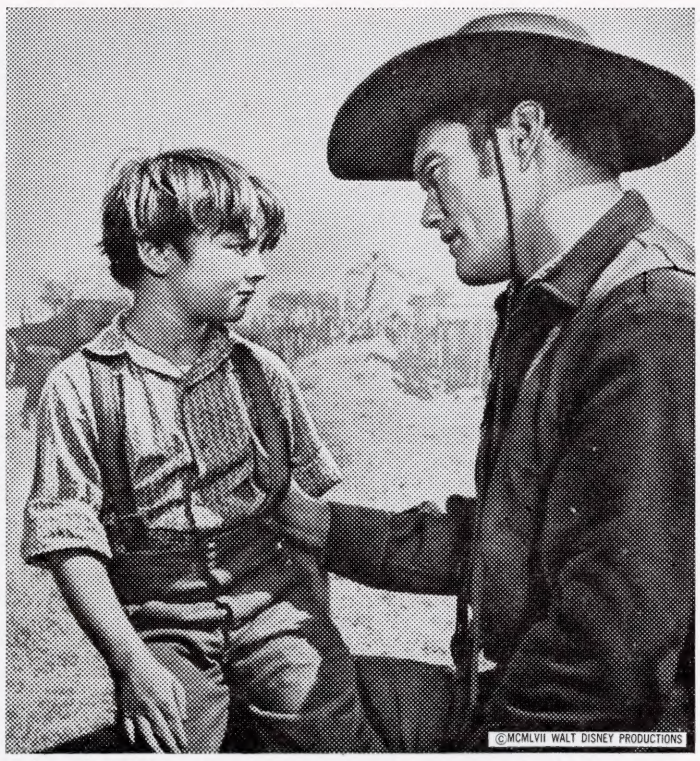
One afternoon a cattle rancher named Burn Sanderson (CHUCK CONNORS) comes to claim Old Yeller as his dog. Taken in by Arliss' boyish appeal, Sanderson proposes a trade—Old Yeller for Arliss' horned toad. Before leaving, Sanderson tells Travis that a plague of hydrophobia is spreading across the frontier.

The next day Travis and Old Yeller set out to round up the family's covey of porkers. The lad is roping small pigs from a tree branch, when he falls among the vicious, half-wild animals. Old Yeller leaps to his aid and Travis escapes with a painful leg wound, but the dog is left severely hurt by the hogs' sharp tusks. Old Yeller is taken home in a dying condition. He lies at Travis' side while Katie and Bud Searcy apply poultices to the boy's leg. Lisbeth has brought a puppy, which Arliss quickly adopts.

In time, both Travis and Old Yeller recover. Then one day the milk cow shows unmistakable symptoms of hydrophobia and Travis is obliged to shoot her.

Old Yeller, courageous as ever, once again comes to the aid of the frontier family when he fights off a wolf who threatens Katie and Lisbeth. He is badly bitten, but it is not his wounds that worry Katie. Her worst fears come true some days later when Old Yeller becomes rabid. Now Travis faces the hardest task of his young life. Knowing Old Yeller is afflicted, the youngster must destroy him.

Travis is still empty-hearted with the loss of Old Yeller when his father returns. He attempts to console him, but does not succeed until Travis sees a younger edition of Old Yeller in the pup that Lisbeth gave the family.



Mat YEL 2C

MAN TO MAN—Chuck Connors and Kevin Corcoran exchange pioneer wit and wisdom in Walt Disney's frontier adventure, "Old Yeller." The Technicolor feature also stars Dorothy McGuire, Fess Parker, Tommy Kirk, Kevin Corcoran and Jeff York.

TOP-RATED DOROTHY McGUIRE IN WALT DISNEY'S 'OLD YELLER'

Dorothy McGuire, whose very name has become synonymous with professional acting of the highest order, plays one of her famous mother roles for Walt Disney in his frontier drama, "Old Yeller."

This most accomplished actress has played mother in five important pictures, two others for Disney—"Summer Magic" and "Swiss Family Robinson," plus "Friendly Persuasion" a few years ago and, now, as Mary in "The Greatest Story Ever Told."

Dorothy's acting aspirations were evident while she was still a youngster. Born in Omaha, Nebraska, she became a member of the Omaha Community Playhouse at the age of 13 and made her stage bow there in "A Kiss for Cinderella."

After completing her education at Ladywood Convent School in Indianapolis and Pine Manor Junior College at Wellesley, Massachusetts, she went to New York where she got her professional start in a short-lived play titled "Bachelor Born." A few small roles followed, then Jed Harris hired her as Martha Scott's understudy in "Our Town." When Miss Scott left the play for picture work, Miss McGuire took over the role and toured in it. Next she found a supporting part in "My Dear Children," starring John Barrymore. Came another round of small assignments in plays and radio. Finally her luck improved.

Every success story has a begnning, and for Dorothy McGuire that was the day she reported to the John Golden office where Rose Franken and Golden, after interviewing 209 applicants for the title role in "Claudia," were discussing dropping the play because of their inability to cast the part.

As Miss Franken herself remembers, "a young actress walked into the office and said, with urgency and particular interest, 'I've just come back from Chicago, where I was understudy for Julie Haydon in "The Time of Your Life." Someone told me you were casting a play. My name is Dorothy McGuire.' An hour later," continues Miss Franken, "I brought her to John Golden and said, 'Here's Claudia'."

"Claudia was a smash hit on Broadway and a great personal hit for Dorothy. She starred in the play for two years, then 20th Century-Fox signed her to play the role on film. From it she emerged a screen star, gaining further prominence in such memorable movies as "Gentleman's Agreement," "A Tree Grows in Brooklyn," "Enhanted Cottage," "Three Coins in the Fountain," "This Earth is Mine," "Dark at the Top of the Stairs," "Summer Place" and "Susan Slade."

In Disney's "Old Yeller," Dorothy stars as Katie Coates, a courageous wife and mother of a frontier family, living in a Texas wilderness during the 1860's.

"Old Yeller,," in color by Technicolor," stars Miss McGuire, Fess Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Mat YEL 1B

DOROTHY McGUIRE

'OLD YELLER' CONTAINS ALL THE INGREDIENTS OF DISNEY SUCCESS

All the ingredients that have gone into making Walt Disney pictures ring the bell at the boxoffice are included in the cast and story of his fabulous action feature, "Old Yeller."

The setting is Texas, one of the more glamorous states, in a pioneering time circa 1860, when men were men and families stuck together like glue, through thick and thin.

In "Old Yeller," written by Fred Gipson, Texas-born author famed for his novels of the area and the times of his forbears, there is a strong mixture of trouble-borne action and all the deep and sometimes terrible emotions that the frontier wrested from men.

To play the demanding parts, Walt selected Dorothy McGuire, Fess Parker, Chuck Connors, Kevin Corcoran, Jeff York and Beverly Washburn, among others, with all turning in highly-acclaimed performances.

And, one of Disney's most effective actors, friend dog, does the title role in spades. He is Spike, a huge, rugged mongrel as Old Yeller, a dog that, in the absence of the father of the family, pitches in against all the perils of the day, including an attack by huge, saber-tusked wild hogs, and a great marauding wolf.

"Old Yeller," in color by Technicolor, stars Dorothy McGuire, Fess Parker, with Jeff York, Kevin Corcoran and Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Walt Disney Sets New High For Animal Actors In 'Old Yeller'

Come another Flood, a few phone calls to Hollywood would fill the ark pronto. Almost every creature imaginable, including pink elephants and talking mules, is available there—mostly for film makers requiring animal actors.

The one who recently put the biggest dent in this aggregation of trained domestic and wild life is Walt Disney. For "Old Yeller," his story of a boy and dog in frontier Texas, Disney's cast sheet included two bears, three deer, two frogs, a horned toad, quail, raccoons, a wolf, two cows, horses, a squirrel, hogs, buzzards and a mule. Getting this gang together was easy. It was a horse of another color to direct them.

Disney filmed the outdoor action for "Old Yeller" about 70 miles from his studio in open ground resembling Texas hill country. An early scene depicts a startled squirrel running across a log at the moment two frogs jump into a pond.

Easy? Not by a long shot, which is what the scene turned out to be.

First Disney's movie crew hid inside a couple of big hollow boulders specially constructed as camera blinds. Then trainers placed the squirrel and frogs in position.

With nothing visible to distract the little players, the concealed cameras began to grind. A rifle was fired into the air to start the action. No dice. The three actors simply sat there, bumps on a log.

Instead of emoting, they wanted to hibernate. For those fellows, the season and setting were just right for sleeping. Nothing, it seemed, would make them move. They ignored shouts, spectators and offers of food.

It was the sight of their cages that did the trick. The cages, containing other dozing squirrels and frogs, were placed just outside camera range. As if on cue, the trio made a simultaneous beeline for their boxes and the scene was accomplished. Production time: four hours. Running time: five seconds.

"Old Yeller" is Disney's picturization, in color by Technicolor, of the popular novel by Fred Gipson, an adventurous tale about a teen-aged boy and a brave yellow dog who protect a pioneer family while the man of the household is away on a cattle drive.

"Old Yeller," in color by Technicolor, stars Dorothy McGuire and Fess Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Disney Animal Actors Get Star Treatment

No stars on the set of Walt Disney's "Old Yeller" were more pampered than the animals he assembled for his frontier Technicolor drama.

Dogs, bears, wolves, cows— domestic and wild life of every kind —enjoyed the kingliest attention. So they should have, for they are important actors in a cast headed by Dorothy McGuire, Fess Parker, Jeff York, Kevin Corcoran, Beverly Washburn and Chuck Connors.

"Spike, the 115-pound dog who plays Old Yeller, had his own station wagon — chauffeur driven, of course," says director Robert Stevenson. "He had a makeup man, hairdresser and standin. He also went on a reducing diet. Gained five pounds after getting the part."

All the animals fared equally well. A corps of handlers, trainers, veterinarians and humane association observers were present to care for the creatures featured in Disney's story of a boy and a dog who help protect a pioneer homestead in Texas nearly a hundred years ago.

"The picture is full of animal action," says Stevenson. " 'Old Yeller' " fights an angry mother bear and battles a savage loafer wolf. He takes on a mob of vicious, half-wild hogs. He meets the same dangers that confronted frontiersmen."

"Old Yeller," in color by Technicolor, stars Miss McGuire and Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

A Boy And An Old Yeller Dog Star for Disney

A boy and a dog make an irresistable team, and never have the adventures of such been more winningly filmed than in Walt Disney's fabulous feature motion picture, "Old Yeller."

In this case the pair are Travis Coates, a 15-year-old lad whose father has had to go away on a cattle drive, leaving him in charge of a frontier homestead, and Old Yeller himself, a 115-pound dog of mixed and vigorous ancestry.

The time is Texas in the rough-and-ready 1860's and the adventures are many, including a struggle with a score of huge, half-wild hogs that nearly kills the pair. The big dog manages to save the boy and himself, only to give his life later in a to-the-death struggle with a marauding wolf.

"Old Yeller," in color by Technicolor, stars Dorothy McGuire and Fess Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Walt Disney Star Is Hero of Hollywood Style Success Story

Hollywood's most dramatic success story today has a dog for the hero. His name is Spike, and he is the canine star of Walt Disney's frontier drama, "Old Yeller."

Few actors have burst into stardom with greater brilliance than this 115-pound, lop-eared dog. A screen newcomer, he already is being hailed as a quadruped Barrymore and the dazzlingest discovery since Lassie, owned by brothers Rudd and Frank Weatherwax.

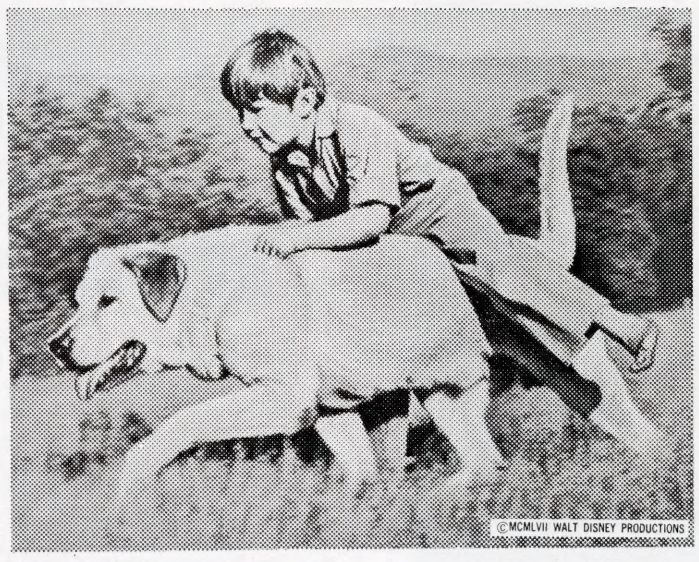
"But although Spike is ours," says Frank, "I found him and trained him. It was at the Van Nuys, California, dog pound, that I noticed Spike. He was just a pup, but he looked smart. I thought he might make an actor, so I bailed him out for three dollars."

In the title role of "Old Yeller," which co-stars Dorothy McGuire and Fess Parker, Spike plays a weather-beaten range dog that helps protect a pioneer homestead in frontier Texas. He fights bears, wild hogs and a wolf. He herds cows, keeps the corn patch free of 'coons, hunts and fishes.

"He does everything but talk," says Weatherwax, "and darned if I don't think he could do that if he had to!"

Offscreen, Spike lives in style. He was chauffeured to the Disney studio daily in a station wagon equipped with a chromium-plated cage. He had a heated doghouse on the sound stage. In addition to these outward signs of success, he has an occupational problem common to many stars.

"He's overweight," says Weatherwax bluntly. "He's on a diet now to lose ten pounds."



Mat YEL 2D

RIDE 'EM COWBOY—Old Yeller, the dog who plays the title role of the Walt Disney motion picture, serves as a practice pony for a frontier youngster, played by Kevin Corcoran. "Old Yeller," in Technicolor, also stars Dorothy McGuire, Fess Parker, Tommy Kirk and Jeff York.

Old Yeller's Kevin Corcoran One of Most Experienced Juvenile Stars In Hollywood

Freckle-faced Kevin Corcoran, is probably one of the best known and most experienced juvenile actors in Hollywood. One of a family of eight movie youngsters, he has been called Hollywood's most appealing child star. This opinion is supported by his magnetic performance in "Old Yeller," Walt Disney's Technicolor production about two boys and a dog who share adventures in frontier Texas.

There is only one way to describe Kevin. He is "all boy." When at the age of six he joined Walt Disney, the pug-nosed moppet was so unprofessional and genuine that Walt Dubbed him "the typical American kid." This phrase, with the addition of the word "mischievous," still fits him.

Kevin was born to Mr. and Mrs. William H. Corcoran on June 10th in Santa Monica, California. He was the fifth of their eight children. The clan, all of whom are or have been in show business includes four brothers—William, Hugh, Brian and Kelly, and three sisters—Donna, Noreen, and Kerry.

Kevin began his career at the age of two when he played what he calls "little kids" in motion pictures. Before he was four, he had appeared in "Dr. Jekyll and Mr. Hyde," as James Stewart's son in "The Glenn Miller Story" and several television shows. He first gained national recognition when he played "straight man" to Jimmy Durante on a 1955 Christmas TV program. Kevin stole the show with his serio-comic ad libs.

Kevin's greatest ambition always had been to work for Walt Disney. From the beginning he was an ardent fan of the famous Mouseketeers on Walt Disney's Mickey Mouse Club television series. Early in 1956 he auditioned for a part in one of its segments, and Disney chose him to enact "Moochie" in "Adventure in Dairyland."

Walt was so impressed with Kevin's performance that he had his writers create a special role for the youngster in another Mickey Mouse Club production, "The Further Adventures of Spin and Marty."

Once again Kevin scored a solid hit, so Walt entrusted him with the demanding role of little Arliss Coates, youngest member of a pioneer farming family, in "Old Yeller." His screen parents in this picturization of Fred Gipson's best selling novel are Dorothy McGuire and Fess Parker. Kevin's other Disney pictures include "Toby Tyler," "Babes in Toyland," "Swiss Family Robinson," "Pollyanna," "Savage Sam," and "A Tiger Walks."

At home, Kevin out-talks and frequently out-argues other members of his family. He joins in free-for-alls with his older brothers and generally comes out on top. He runs and swims with the neighborhood kids, maintains a backyard zoo which includes a dog, a cat, a frog, a parakeet and numerous tropical fish.

Kevin loves life and all its mysterious goings-on. And, like all boys, he hates schools and bathtubs.

"Old Yeller," in color by Technicolor, stars Miss McGuire and Parker, with Jeff York, Kevin, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

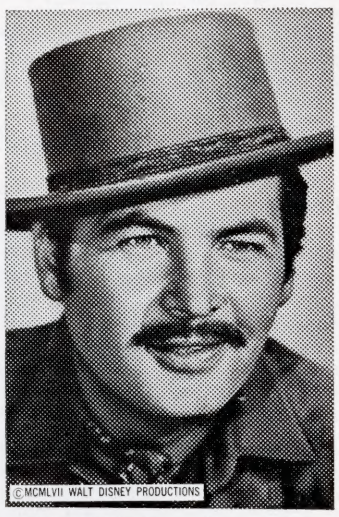
Mat YEL 1D

OLD YELLER—This is the rugged dog with pure heart and mixed ancestry that plays the title role of Walt Disney's Technicolor adventure, "Old Yeller." The human stars are Dorothy McGuire, Fess Parker and Chuck Connors.

Fess Parker Is Frontier Father In Walt Disney's 'Old Yeller'

For a fellow who did not set out to be an actor, Fess Parker is doing all right. In "Old Yeller," Walt Disney's Technicolor drama of frontier life in Texas, Parker co-stars with Dorothy McGuire.

Fess's story begins in Fort Worth, Texas, where he was born on August 16th, the only child of Fess and Mackee Parker. Fess grew up in San Angelo, although he calls four or five towns in west Texas home. As a schoolboy Fess attended Steven F. Austin Grammar School and San Angelo High School. He holds a Bachelor of Arts degree from the University of Texas, and has attended graduate school at the University of Southern California. He is working on a Master's degree in drama.



Mat YEL 1C

FESS PARKER

Fess decided on an acting career after meeting Adolphe Menjou at the University of Texas, where the veteran star was visiting. Menjou mentioned that if Fess should ever go to Hollywood, he would be glad to help him toward a dramatic career. Parker eventually did arrive in Hollywood and Menjou kept his word. He put the tall, handsome Texan in touch with several actors' agents. While they were working in his behalf, Fess enrolled in the School of Theatre at U.S.C. "At the end of the spring semester I heard they were looking for local actors to tour the west coast with the Chicago company of 'Mister Roberts.' So I applied for the job and got it." he says.

The play closed after ten weeks but Fess soon received an offer of a movie role in "Untamed Frontier." In rapid succession he appeared in eight pictures: "No Room for the Groom," "Springfield Rifle," "Thunder Over the Plains," "Island in the Sky," "The Kid from Left Field," "Take Me to Town," "Them!" and "Battle Cry." He also acted in various television shows, including "Dragnet," "Outlaws of the Century," "Death Valley Days," "My Little Margie" and "City Detective."

Walt Disney meanwhile, seeking an actor to portray Davy Crockett, spotted Fess in "Them!" He sent for Parker, and an interview at the studio convinced Walt. Fess was a dead ringer for the fabulous Tennessee frontiersman.

With the overnight success of "Davy Crockett, King of the Wild Frontier," Parker's career was assured. Disney starred him in a second production based on legendary adventures of the bear-killing patriot titled "Davy Crockett and the River Pirates." Then Parker put aside his coonskin cap to play James J. Andrews, a Northern spy, in "The Great Locomotive Chase." This was followed by the role of John Grayson, prairie doctor and wilderness scout, in "Westward Ho the Wagons!"

Mat YEL 2J

HELPING THE HERO—Old Yeller, a heroic frontier dog, is gored by wild boars while rescuing Tommy Kirk in the Walt Disney frontier adventure, "Old Yeller." Here Tommy returns the favor with the help of Dorothy McGuire and Kevin Corcoran. The feature is in Technicolor.

Novelist Who Wrote 'Old Yeller' Also Does Walt Disney Script

The mantle of success worn by popular authors often becomes a hair shirt when one of their works in purchased for filming. It is a rare writer indeed who doesn't itch and fidget while his story undergoes the necessary remolding into screenplay form.

Fred Gipson is among the few to be spared this anguish. When his best selling novel, "Old Yeller," was bought by Walt Disney for picturization, Gipson himself was invited to write the script. "I called in my friend, Bill Tunberg, to help me for a couple of reasons." he begins. "One, that I'd had too little experience in the technical side of writing. Two, that I had just left a hospital and was too weak and jittery to tackle any piece of work that I didn't feel perfectly confident of handling."

With Tunberg collaborating, Gipson turned in a vivid adaptation of his rousing frontier yarn about a big yellow dog who helps protect a pioneer farming family in west Texas. The Technicolor feature production was filmed with Dorothy McGuire, Fess Parker, and a very young Kevin Corcoran as members of the family, and Spike, a 115 pound dog of mixed ancestry, in the title role.

Gipson previously had co-adapted one of his short stories, "Brush Roper," with Tunberg for a television program when Disney offered him the screen-writing assignment on "Old Yeller."

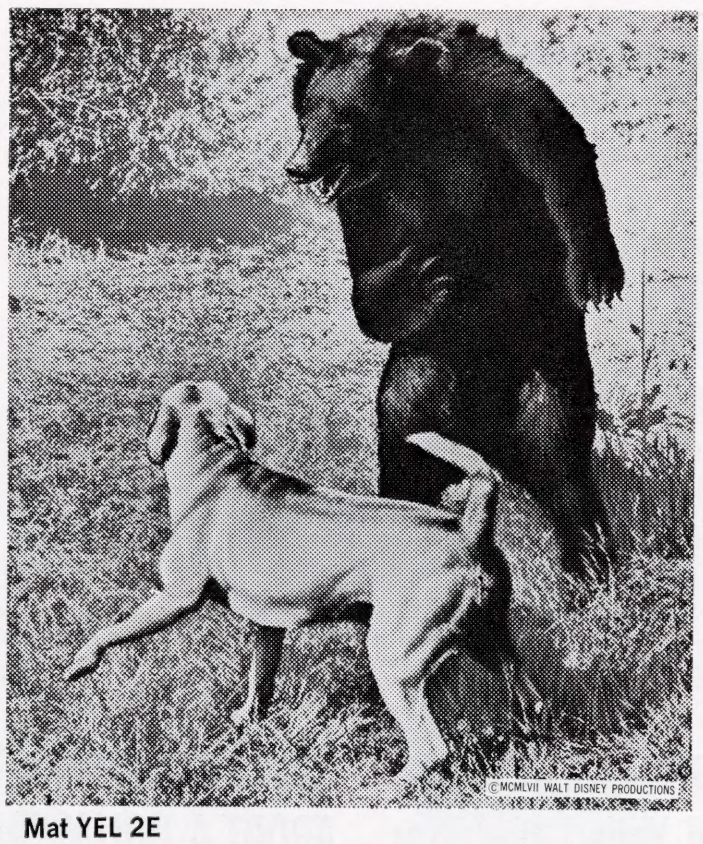
"To some extent it was like writing the book all over again," Gipson, a lean and outdoors-looking man, says. "In many places I felt that our movie script improved upon it."

A native Texan, Gipson has listened to many a settler's tale around Mason County, where he has lived most of his 49 years. For "Old Yeller," as with all his fiction, he drew deeply from fact.

Gipson has been a top-selling writer since 1949 when "Fabulous Empire," his first book, was published. Three years later he hit the jackpot with "Hound-Dog Man," a Book-of-the-Month Club selection that excited both critics and public. He has since written two award-winning novels, "Recollection Creek" and "The Trail-Driving Rooster."

Success at creative writing reached Gipson slowly. He had deserted a newspaper career to try his pen at free-lancing. He went a whole winter without selling a story, and his first year's inome from writing totaled $150. From this standing start, however, Gipson moved ahead to a place where his articles and stories were welcomed by leading national magazines.

"Old Yeller," in color by Technicolor, stars Miss McGuire and Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.



Mat YEL 2E

FRONTIER FEROCITY—A mother bear defending her cubs and a dog defending a frontier family meet head on in Walt Disney's Technicolor adventure, "Old Yeller." The feature motion picture stars Dorothy McGuire, Fess Parker and Chuck Connors.

Bear and Dog Fight Highlights 'Old Yeller'

For sheer excitement, few animal scenes in Hollywood history rival the furious bear and dog fight in Walt Disney's "Old Yeller," co-starring Dorothy McGuire and Fess Parker.

Unusual preparation was required to stage this outdoor battle between a 500-pound bear and a 115-pound dog without harming either animal.

Action calls for Old Yeller, the dog, to stand off an enraged bear and thus save his young master's life. It is an electrifying sequence in Disney's story about a tough range dog that protects a pioneer family in frontier Texas.

With the animals' welfare of first onsideration, rehearsals for the skirmish began months ahead of actual filming. Spike, the big trained dog that plays Old Yeller, spent weeks on a leash getting aquainted with Doug, a nine-year-old movie bear owned by professional handler Byron Nelson.

Their screen scrap is full of sound, fury and rage. Beyond all the seeming ferocity, however, it is a superb performance by two experienced actors. This is testified to by Buster Matlock, a representative of the American Humane Association, who was present throughout the picture's filming.

Both Spike and Doug knew exactly what to do," he affirms. "Also, they were protected. They kicked up and made it look good for the cameras, but when the dust cleared neither one had even a scratch.

"Old Yeller," in color by Technicolor, stars Miss McGuire and Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

★ ★ ★ COLUMN ITEMS ★ ★ ★

Fess Parker, Texas born and bred, is right at home with his starring role in Walt Disney's live-action drama, "Old Yeller." The adventure story takes place in the Texas hill country, where Fess grew up. His grandparents settled there and lived the same sort of hardy frontier life depicted in Disney's warm, immensely-moving story of a family's adventures in the near-wilderness of early Texas.

* * *

Dorothy McGuire, one of Hollywood's most versatile actresses, has a wardrobe in Walt Disney's "Old Yeller" that is no threat to glamour fashion designers. As a resourceful and courageous frontier wife, Dorothy's entire set of costumes consists of two simple skirts, two cotton blouses, a "store bought" dress and a shawl.

* * *

Today's orphan can become tomorrow's movie idol and Spike will testify to this. Spike, a lop-eared dog, was wistfully eyeing the world from inside a dog pound when Rudd and Frank Weatherwax found him. Today he is at the threshold of fame and fortune. Walt Disney has starred him in the title role of "Old Yeller." He's in good company too—acting with Dorothy McGuire, Fess Parker, Kevin Corcoran and Jeff York.

* * *

Getting corny at the wrong time of year costs money, as Walt Disney discovered while filming his live-action drama, "Old Yeller," starring Dorothy McGuire and Fess Parker. An out-of-season corn path, instrumental in the picture's plot, was ordered and 5,000 corn stalks were grown in flower pots and then transplantted outdoors. Disney's bill for this flourishing crop: $5,000.

* * *

During the filming of a dramatic and exciting bear fight in Walt Disney's "Old Yeller," 230-pound actor Jeff York suggested to 86-pound actor Billy Curtis that the little fellow tie himself to a toothpick and go in as an hors d'oeuvre. "Okay with me," replied Curtis, "if you'll go in afterward as the main course."

Humor and Adventure Pace Rare Frontier Drama in 'Old Yeller'

Humor and adventure are lively ingredients of Walt Disney's action-packed adventure drama, "Old Yeller," his appealing story of early American frontier life co-starring Dorothy McGuire and Fess Parker.

Rollicking moments are provided by a young Kevin Corcoran, a mischievous mite who persists in using the family water supply for a bathtub. His sidekick is Spike, 115-pound roughneck dog that varies heroics with clownish canine capers.

Versatile, veteran actor Jeff York adds comedy touches as a paunchy ne'er-do-well farmer with a reluctance to work whenever there is a child around to do it for him.

"Old Yeller" is prime family film entertainment. It has a warmly human quality embodied in the theme about a Texas frontier family of the 1860's protected from danger by a loyal dog.

"Old Yeller," in color by Technicolor, stars Miss McGuire and Parker, with York, young Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Versatile Jeff York Plays Sixth Walt Disney Role In 'Old Yeller'

Jeff York, who started out working for Walt Disney in a blaze of bluster as Mike Fink, the legendary keelboat king, stars in his sixth major assignment for Walt Disney as Bud Searcy, a shiftless, gossipy neighbor in the feature motion picture, "Old Yeller."

In a succession of fine performances for the Burbank producer, the huge York has firmly established himself as one of the outstanding character actors in Hollywood. He is well known for his wide variety of television roles.

Just before his "Old Yeller" assignment, York played the American patriot, James Otis, in "Johnny Tremain," the action-packed Disney feature based on the War of Independence.

The burly Californian made his Disney debut in 1955 as Mike Fink in "Davy Crockett and the River Pirates." He followed this up with outstanding performances as Campbell, a sullen Yankee spy, in "The Great Locomotive Chase," as veteran Indian scout Hank Breckenridge in "Westward Ho the Wagons!" and Joe Crane, the bearded man of the Disneyland TV series, "The Saga of Andy Burnett."

York was born Granville Owen Scofield on March 23, 1912, in Los Angeles, California. While he was still a baby, the family moved to San Jose, California. In college Jeff studied to be a writer. However, he found he had no talent for writing so he quit school and went to work.

"One day a friend said, "Why don't you become an actor? They make a lot of money and they don't work very hard.' So I became an actor," Jeff recalls.

"It was the advent of TV that really got me going," he says. "Over the years I have had dozen of parts, ranging from comedy leads to character. If nothing else, they gave me some versatility."

It was Jeff's characterization as John L. Sullivan on a national television show that brought him to Disney's attention. Walt admired the performance, and on the strength of it signed him up.

"Old Yeller," in color by Technicolor, stars Dorothy McGuire and Fess Parker with York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Mat YEL 2F

COMEDY TOUCH—Jeff York, playing a lazy, hungry buffoon, adds humor to Walt Disney's Technicolor frontier drama, "Old Yeller." The feature stars Dorothy McGuire, Fess Parker and Chuck Connors.

'OLD YELLER' IS WALT DISNEY'S MOST DRAMATIC MOTION PICTURE

A bull's eye straight to the heart is scored by "Old Yeller," Walt Disney's dramatic motion picture, the irresistible story of a family and a dog in early Texas which opened..... at the ..... Theatre. Dorothy McGuire, Fess Parker and Kevin Corcoran deliver flawless performances as members of the pioneering Coates family defying a harsh, often dangerous wilderness. Jeff York, Beverly Washburn and Chuck Connors shine in supporting portrayals.

High spot, however, in Disney's full length Technicolor production is the rowdy title role created by Spike, a yellow dog with talent to match his great size. This remarkable animal is truly unforgettable as Old Yeller, the canine rover that in one eventful summer brings a frontier household enough love, laughter and heartache to last a lifetime.

Yeller appears at the Coates homestead soon after one of the boys has been left with the task of running the place in his father's absence. By the time their adventures together come to a close, Yeller has earned a hero's name and the son, Travis has bridged the span from boyhood to manhood.

Dorothy McGuire triumphs as Katie Coates, courageous wife and mother making a home for her brood in an untamed land. Fess Parker is equally vital as her pioneer husband, Jim. Kevin Corcoran steals scenes as mischievous Arliss Coates.

"Old Yeller," in color by Technicolor," stars Miss McGuire, Fess Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Mat YEL 2G

COUNTRY STYLE—Tommy Kirk, on the mule, and Dorothy McGuire and Kevin Corcoran, on foot, demonstrate the standard transportation of frontier days in Walt Disney's Technicolor adventure feature, "Old Yeller." Also starring are Fess Parker and Chuck Connors.

Dorothy McGuire Shines as Mother Of Frontier Family

Dorothy McGuire, whose career sparkles with brilliant performances achieves an unforgettable starring portrayal as a pioneer mother in Walt Disney's heart-stirring Technicolor drama, "Old Yeller."

Miss McGuire portrays Katie Coates, a young wife facing the rigors of frontier life with her two sons while her husband is away on a cattle drive.

"Old Yeller," Disney's action-packed story of a loyal mongrel dog who protects the Texas frontier family, is one of her chief assignments for Disney. She has also appeared in his "Swiss Family Robinson" and "Summer Magic" with Hayley Mills.

Dorothy devoted weeks of preparation to the role. The result is an authoritative portrayal of a resourceful western woman.

'Old Yeller' Features Beverly Washburn in Puppy-Love Role

Pretty Beverly Washburn was born on Thanksgiving Day, 1942, and for that a great many moviegoers and television viewers are increasingly grateful.

This little blonde beauty from a modest Hollywood home has a good many motion pictures and more than half a hundred television shows to her credit.

Now she moves into Disneyana with a charming puppy-love role in Walt Disney's Technicolor drama of frontier Texas, "Old Yeller," co-starring Dorothy McGuire and Fess Parker. Beverly plays Lisbeth Searcy, who helps the greatly admired young Travis Coates keep a hold on Old Yeller, a tough heroic range dog, against impressive odds.

Her previous pitures include "The Greatest Show on Earth," "The Lone Ranger," "The Juggler," "The Killer That Stalked New York," and "Here Comes the Groom."

Television has taken up most of her free time. Her best shows include appearances on "Lux Video Theatre," "Jane Wyman Theatre," "Four Star Theatre," "Dragnet," "Schlitz Playhouse," the "Telephone Hour" and "Matinee Theatre."

She did a 26-week run in live TV as the difficult daughter of a child psychologist in "Professional Father," and has put in appearances on most of the top TV shows of recent years.

She won a double Emmy nomination for a "Matinee Theatre" performance and has been acclaimed one of the top five child actresses. The Hollywood Woman's Press Club named her the most appealing of the juveniles a few years ago.

"Old Yeller," in color by Technicolor, stars Miss McGuire and Fess Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Miss Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Impossible To Price 'Old Yeller' Dog Star

How much is a good dog worth? Frank Weatherwax, professional dog trainer and owner of Spike, the big courageous canine playing the title role in Walt Disney's "Old Yeller," cites his star as an example.

"Spike is insured for $500," says Weatherwax, "but that figure doesn't mean anything. You couldn't replace the dog for $5,000. I wouldn't sell him for $10,000. Yet he only cost three dollars. I got him as a pup from the pound." He has four years of training behind him. That's about $20,000 worth of training time. If he should catch on with the public and become a box-office draw, like Lassie, he could be a million-dollar property.

"No, you can't put a price tag on a good dog any more than you can on a person. Dogs and humans are alike in that respect."

"Old Yeller," in color by Technicolor, stars Dorothy McGuire and Fess Parker, with Jeff York, Kevin Cororan, Chuck Connors and Beverly Washburn.

'OLD YELLER' BRINGS ABOUT A HOLLYWOOD REUNION OF TEXANS

By starring Fess Parker in Fred Gipson's frontier story, "Old Yeller," Walt Disney unknowingly forged a link with the past.

Gipson was a newspaper reporter in San Angelo, Texas, while Fess was a school-kid there and he knew the Parkers well. Then Gipson moved to Mason, Texas, to become a best-selling writer while Fess grew up and made his mark as an actor. Their paths crossed in Hollywood when Disney decided to film Gipson's richly human novel, "Old Yeller," with Parker in a stellar role.

"Old Yeller," in color by Technicolor, stars Dorothy McGuire and Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

'Old Yeller' Started As Gipson Best Seller

"Old Yeller," Walt Disney's memorable live-action Technicolor drama about a heroic range dog that helps protect a pioneer family in Texas, is based on fact. Fred Gipson, author and screen writer from whose best selling novel the film was adapted, says: "My grandfather owned a big yellow stray dog who could throw wild range cattle and who once rescued him from meat-eating hogs. Out of these and other incidents I wrote the story of 'Old Yeller.'"

The book was a best seller, published by Harper and Brothers, Collier's magazine. the People's Book Club and the Reader's Digest Book Club of America. It was also published in French, Swedish, Italian, Spanish and Portuguese. When Disney bought "Old Yeller" for filming, his first move was to assign the screen-writing job to Fred Gipson and William Tunberg, long time collaborators. Dorothy McGuire and Fess Parker co-star in the story of a pioneer Texas family and the big stray dog that plays an unforgettable part in their lives.

TUSKERS TYPE-CAST AS HEAVIES IN WALT DISNEY'S 'OLD YELLER'

Twenty-five ill-tempered actors, among the meanest ever to dismay Hollywood, were rounded up for Walt Disney's frontier drama, "Old Yeller."

Tuskers, or wild hogs, they are, ugly fellows with four-inch tusks whose dispositions match their looks. They were caught in central California, where their reputation as tough customers compares favorably with rustlers and robbers typecast as heavies in Disney's story of a boy and a dog who defend a homestead in pioneer Texas. The surly swine attack both lad and dog during the film, which stars Dorothy McGuire and Fess Parker.

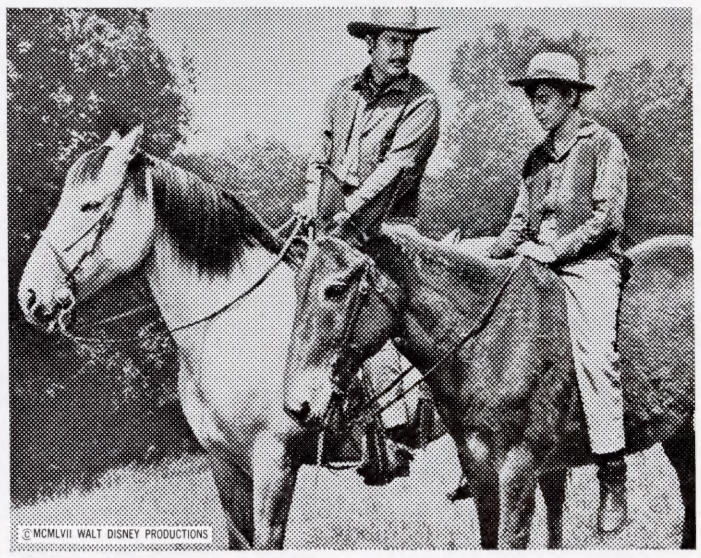
The hogs, averaging 150 pounds each, are red-eyed descendants of Russian boars and wild pigs that still roam the California back country. One, a 200-pounder dubbed Ivanhoe by Disney moviemakers, was so truculent that director Robert Stevenson was moved to remark:

"If it's a difficult shot, he has to go. He won't take any direction at all."

"Old Yeller," in color by Technicolor, stars Miss McGuire and Parker, with Jeff York, Kevin Corcoran, Chuck Connors and Beverly Washburn. Bill Anderson co-produced with Disney. Robert Stevenson directed the Buena Vista release.

Mat YEL 2H

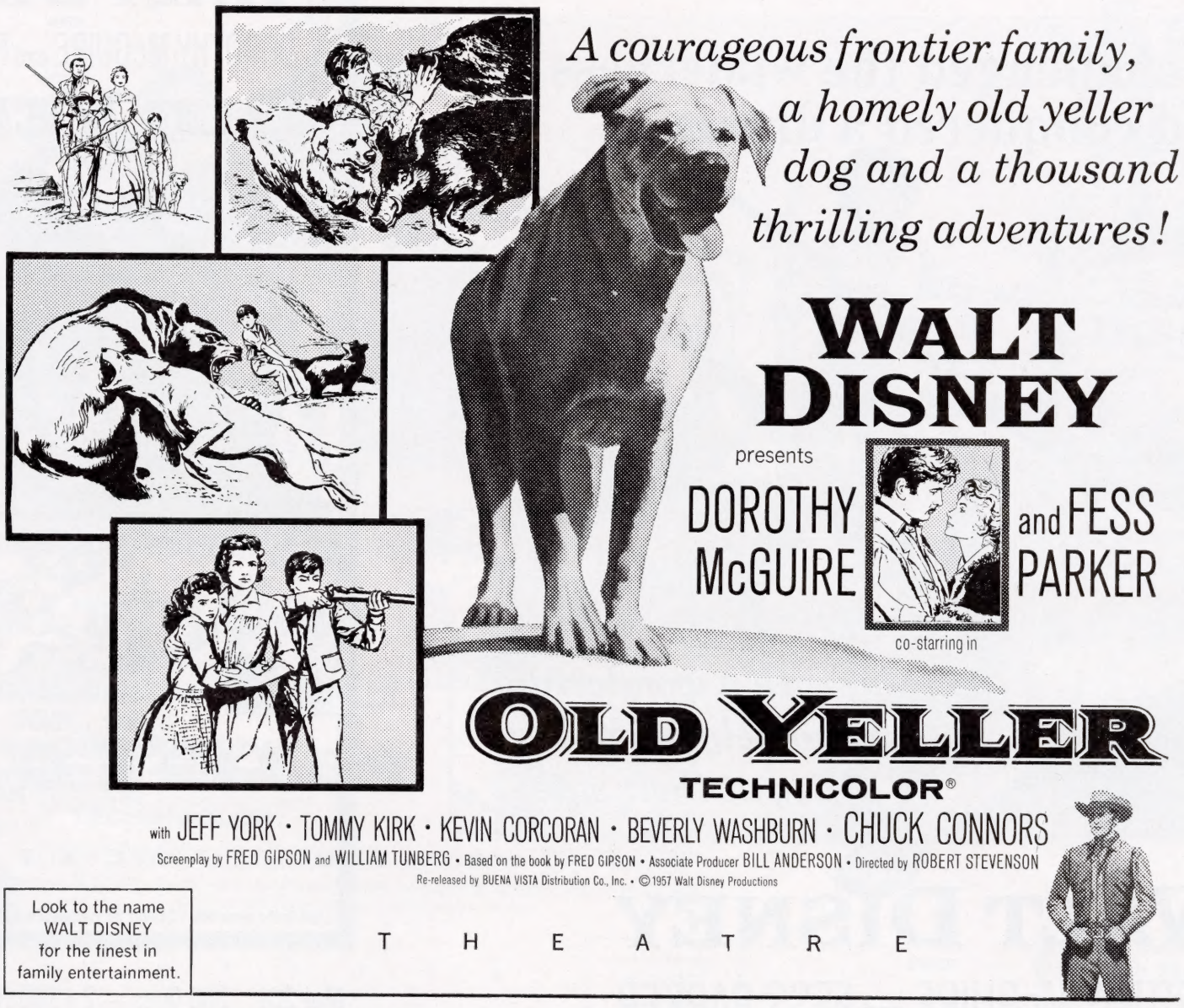
WILD BOAR FIGHT—These tuskers, although related to domestic pigs, are among the toughest fighters on earth. Tommy Kirk and his dog take them on, to their regret, in Walt Disney's frontier adventure, "Old Yeller." The Technicolor feature stars Dorothy McGuire, Fess Parker and Chuck Connors.



Mat YEL 2I

FRONTIER FATHER AND SON—Fess Parker passes along some sage advice to Tommy Kirk before leaving on a cattle drive in Walt Disney's frontier adventure, "Old Yeller." Dorothy McGuire and Chuck Connors also star.

ADVERTISING



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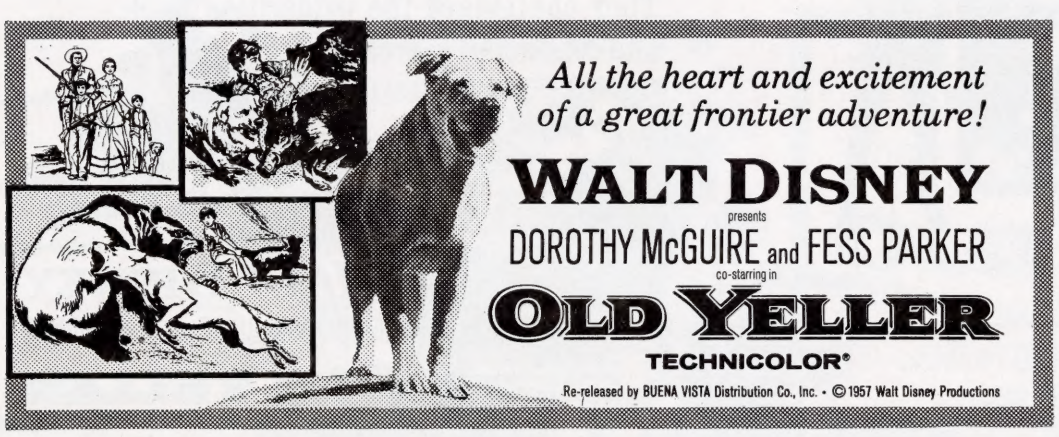

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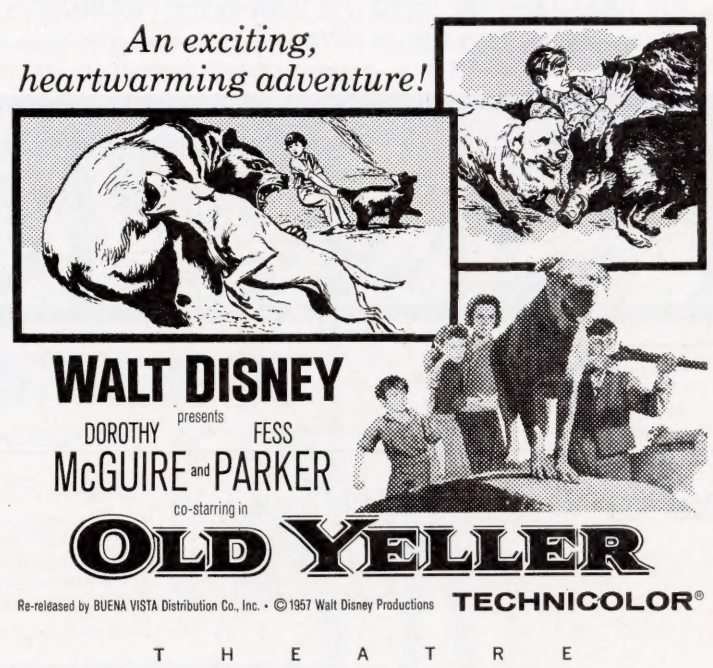

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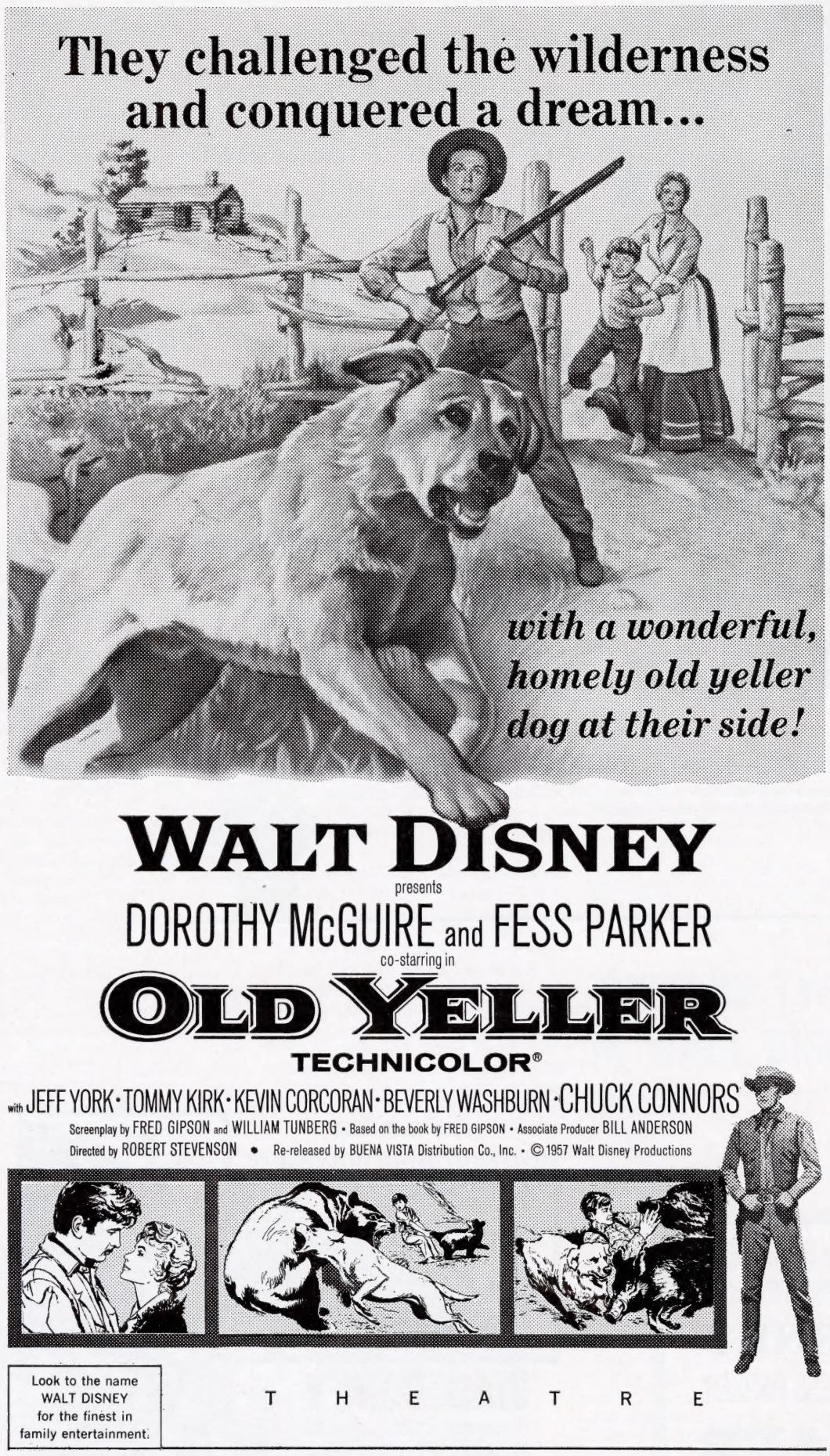

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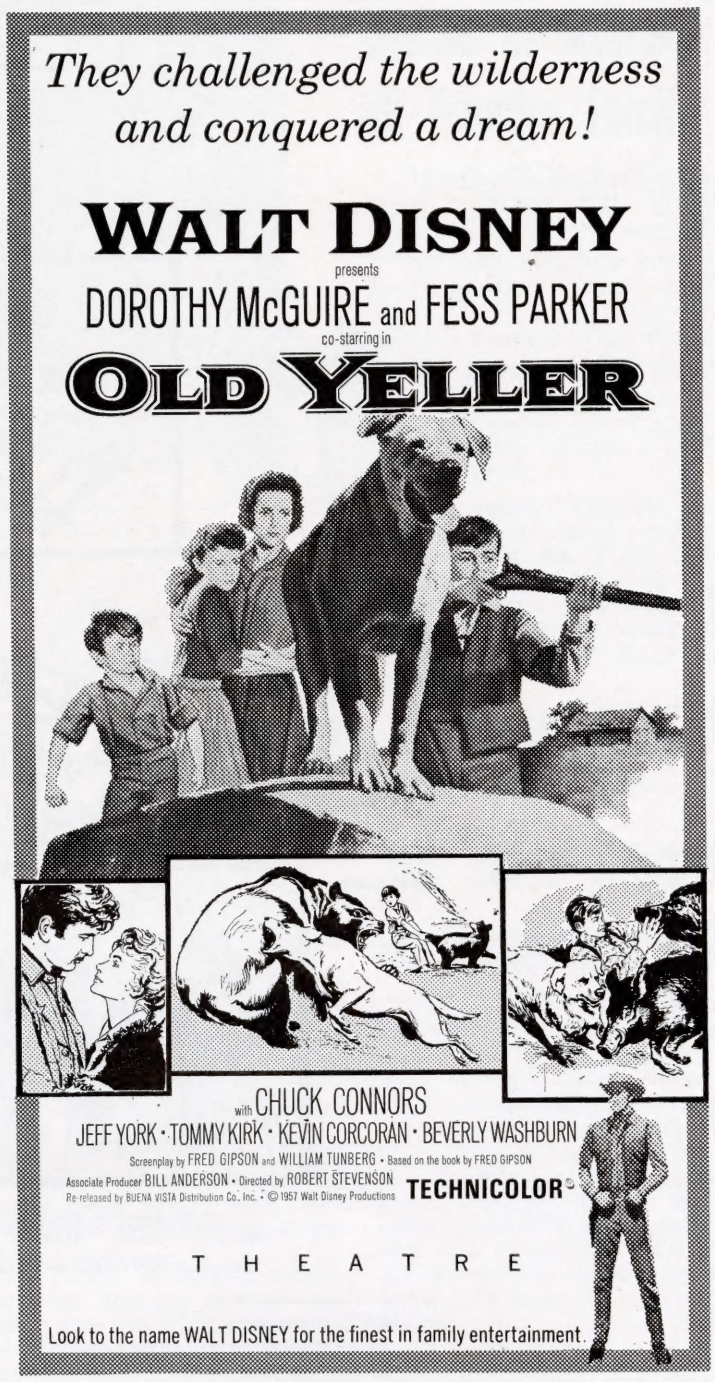

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All the excitement, all the heart of a great frontier adventure!

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co-starring in
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TECHNICOLOR®

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Screenplay by FRED GIPSON and WILLIAM TUNBERG • Based on the book by FRED GIPSON • Associate Producer BILL ANDERSON • Directed by ROBERT STEVENSON
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T H E A T R E

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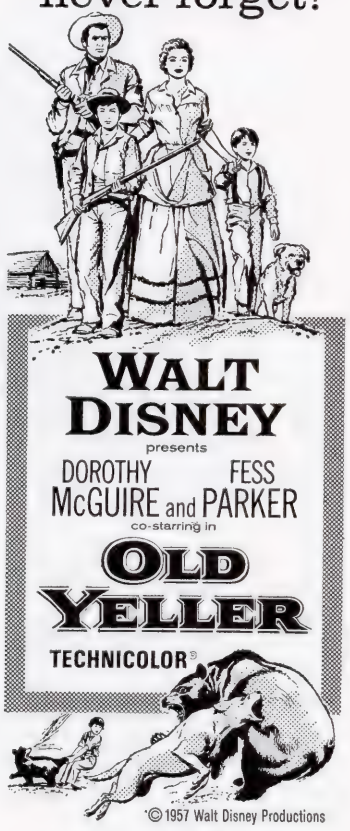

T H E A T R E

Mat 102 75 lines (5 inches)

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MOST DRAMATIC MOTION PICTURE!
OLD YELLER
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Mat 105 14 lines (1 inch)

The adventures of a frontier family and an old yeller dog!

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co-starring in
OLD YELLER
TECHNICOLOR®
with CHUCK CONNORS · JEFF YORK · TOMMY KIRK
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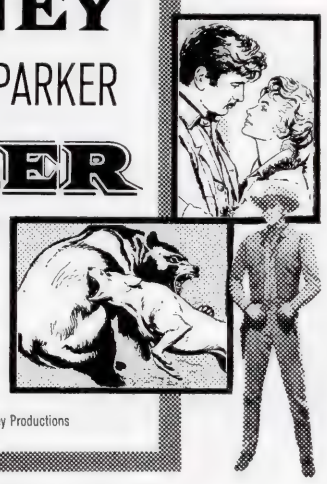
Associate Producer BILL ANDERSON • Directed by ROBERT STEVENSON
Re-released by BUENA VISTA Distribution Co., Inc. • © 1957 Walt Disney Productions



Mat 403 160 lines — 4 x 40 (11 inches)

Mat 202 150 lines — 2 x 75 (11 inches)

Mat 103 50 lines (4 inches)

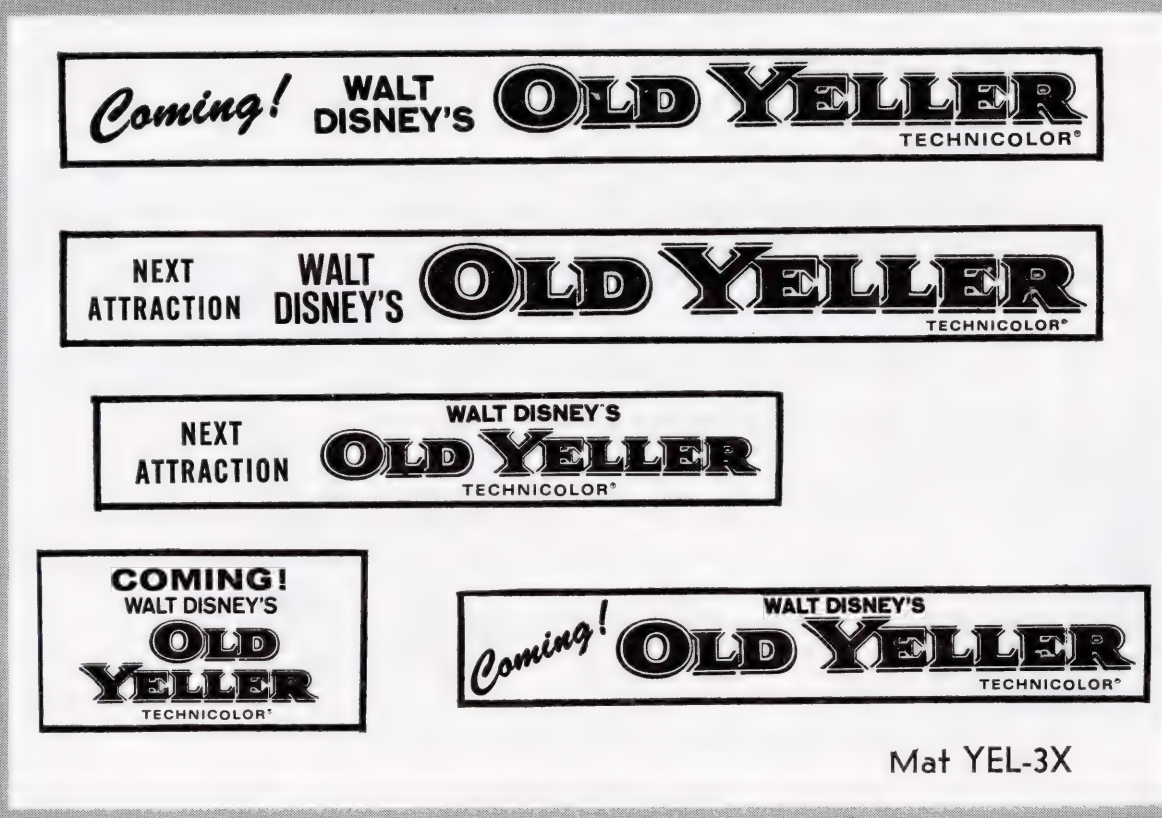
BILLING REQUIREMENTS TO BE COMPLIED WITH IN ALL ADVERTISING (including paid publicity)

OLD YELLER

The following cast and production credits shall be displayed, in the order and size indicated, in all advertising and paid publicity (**other than** group, list, teaser, trailer, special advertising and advertisements of EIGHT (8) COLUMN INCHES OR LESS). The percentage size designated for each name indicates its percentage size of the title, unless otherwise indicated. The title size of 100% is determined by the average height of the letters in the title.

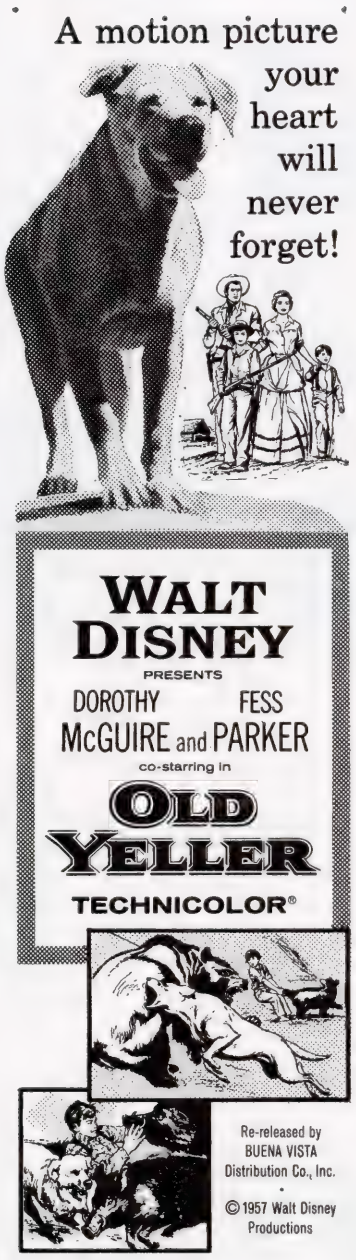
WALT DISNEY Presents	Approx. 75% preceding cast names and title. Use obligatory in all advertising.
(1) DOROTHY McGUIRE and (2) FESS PARKER	75% of title. 1st Starring Position, and preceding title. Same size type used to display Dorothy McGuire's name. 2nd Starring Position, and preceding title.
Co-starring in	
OLD YELLER	100%
With (3) CHUCK CONNORS	50% of title. 1st Feature Position.
(4) JEFF YORK	35% of title. Use optional.
(5) TOMMY KIRK	Same size type used to display Jeff York's name. Use optional.
(6) KEVIN CORCORAN	Same size type used to display Jeff York's name. Use optional.
(7) BEVERLY WASHBURN	Same size type used to display Jeff York's name. Use optional.
Screeplay by FRED GIPSON WILLIAM TUNBERG	15% of title; 3½" on 24-sheets.
Based on the book by FRED GIPSON	Approx. 5%. Readable type.
Associate Producer BILL ANDERSON	15% of title; 3½" on 24-sheets.
Directed by ROBERT STEVENSON	15% of title; 3½" on 24-sheets.
TECHNICOLOR®	25%
Re-released by BUENA VISTA DISTRIBUTION CO., INC.	Approx. 5%. Use desirable. Small readable type all ads, except where space limitation precludes use.
©1957 Walt Disney Productions	Obligatory in all advertising. Small readable type acceptable.

Word-of-Mouth is the keynote of your campaign! Help get it started early by using these ANNOUNCEMENT SLUGS at the bottom of each ad you place for your previous attraction. All slugs are available on Mat YEL-3X.



Mat YEL-3X

Mat 303 249 lines — 3 x 83 (18 inches)



Mat 101 100 lines (7 inches)

Treat your opening date with the importance it deserves. Use these headline slugs on all your pre-opening ads. These 1-column and 2-column slugs, along with similar slugs in 3-column sizes, are available on Special Mat #4.

Starts WEDNESDAY!

Starts THURSDAY!

Starts FRIDAY!

Starts TOMORROW!

Starts WEDNESDAY!

Starts THURSDAY!

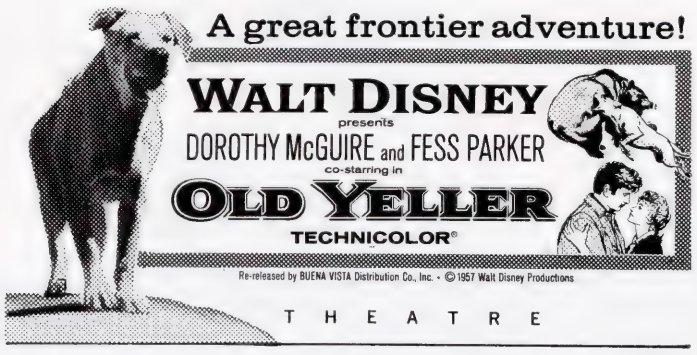
Starts FRIDAY!

Starts TOMORROW!

SPECIAL MAT #4

Mat 308 201 lines — 3 x 67 (14 inches)

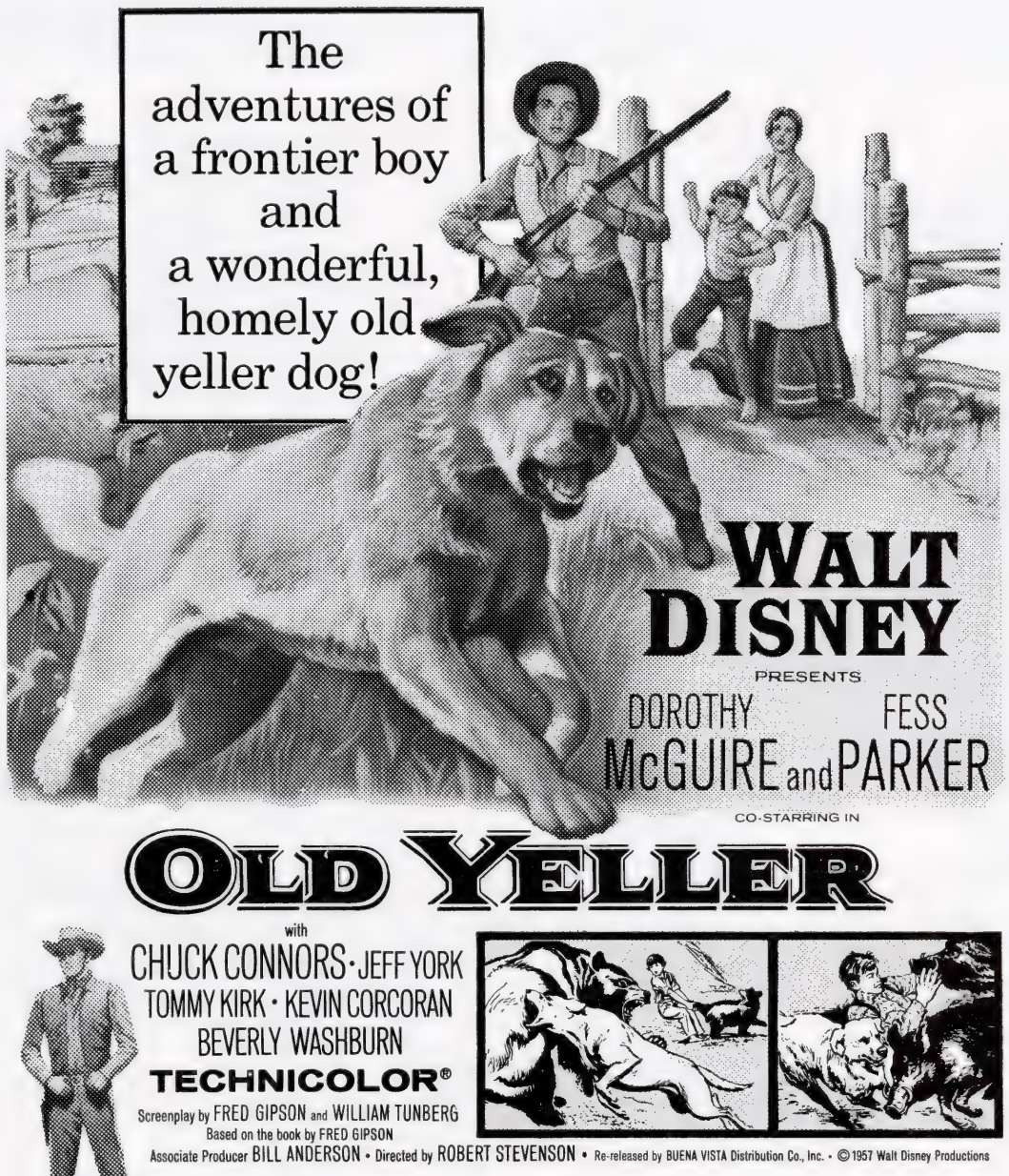
Mat 203 150 lines — 2 x 75 (11 inches)



Mat 208 50 lines — 2 x 25 (4 inches)

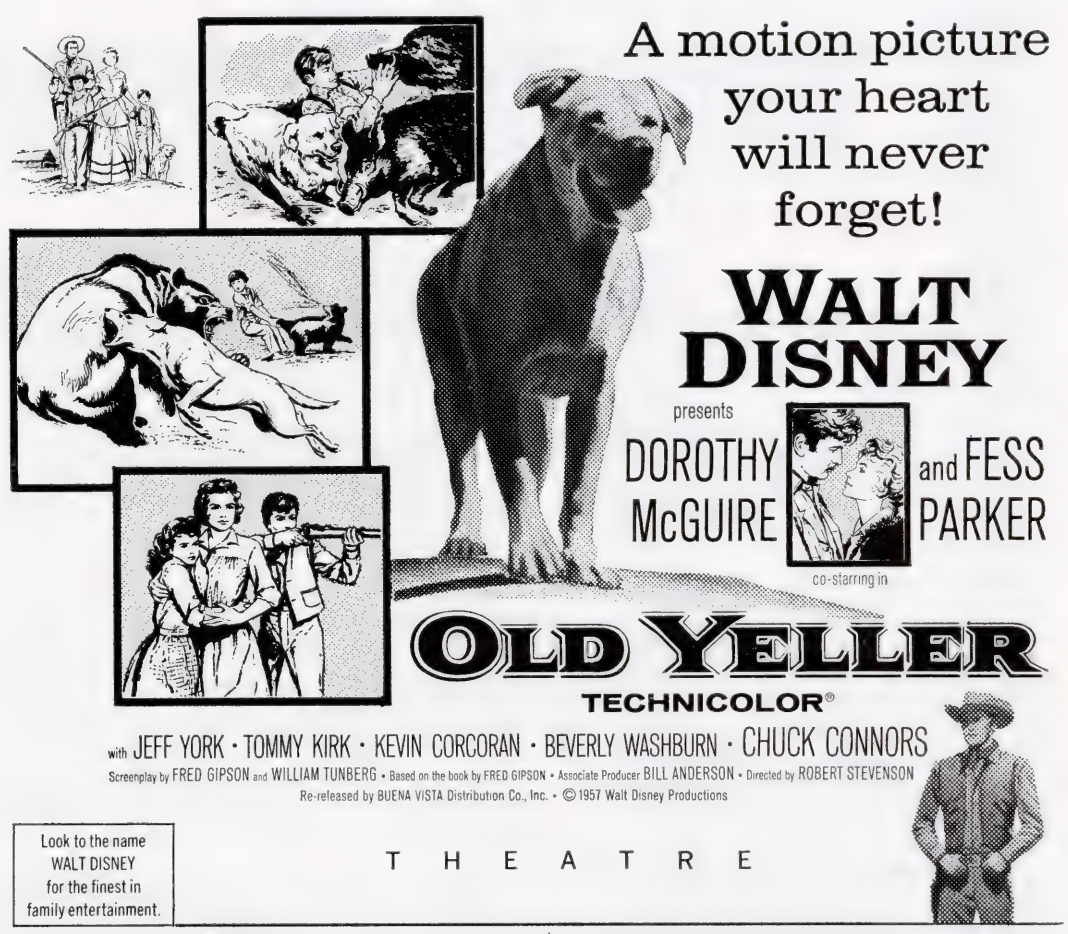
Mat 209 28 lines — 2 x 14 (2 inches)

Mat 304 273 lines — 3 x 91 (20 inches)



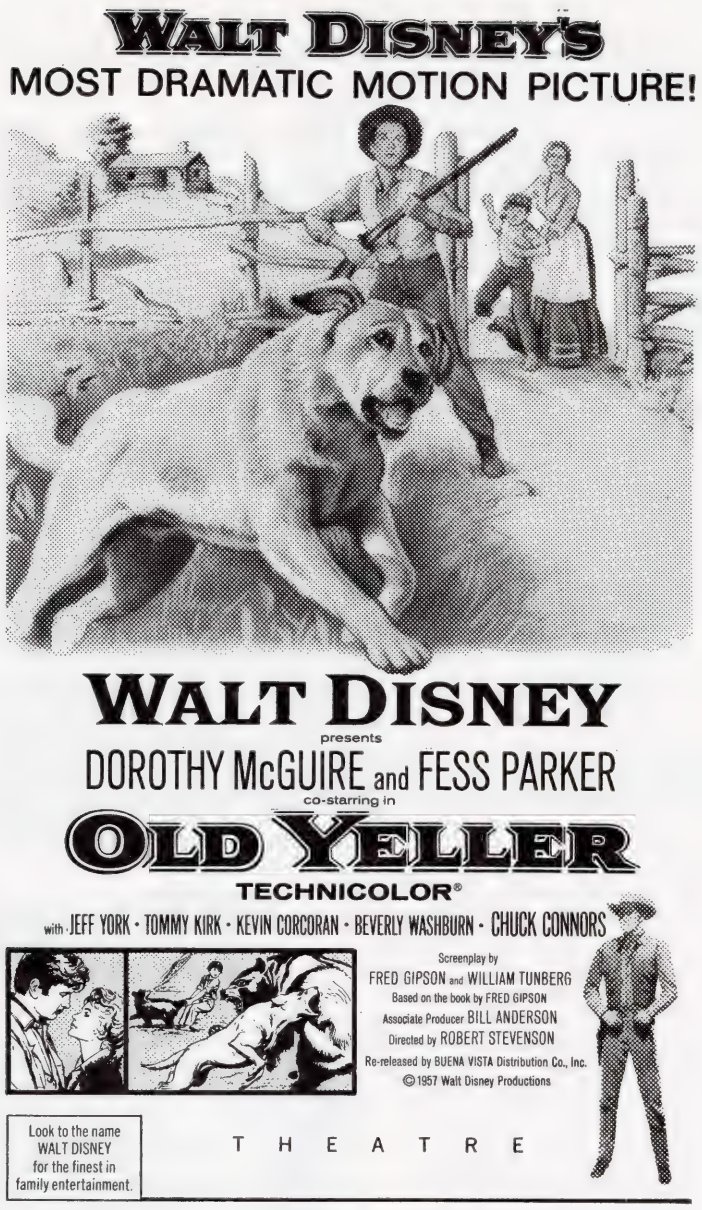
Mat 307 300 lines — 3 x 100 (21 inches)

Mat 104 28 lines (2 inches)



Mat 305 201 lines — 3 x 67 (14 inches)

Mat 205 100 lines — 2 x 50 (7 inches)



Mat 204 176 lines — 2 x 88 (13 inches)

SPREAD THE HAPPY HOLDOVER NEWS

by using these slugs at the top
of all of your holdover ads!

HELD OVER! 2nd EXCITING WEEK! HELD OVER!

Held Over for a 2nd Big Week!

2nd Week of Action!

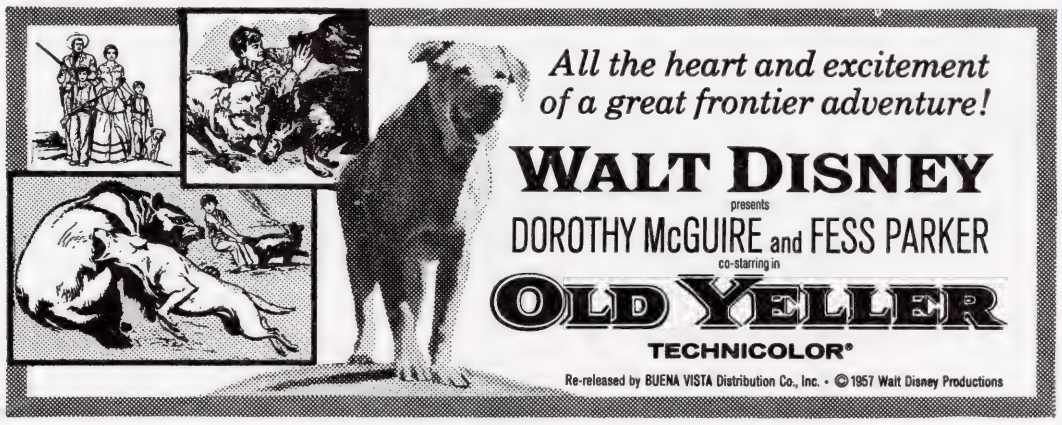
HELD OVER!

HELD OVER
2nd BIG WEEK

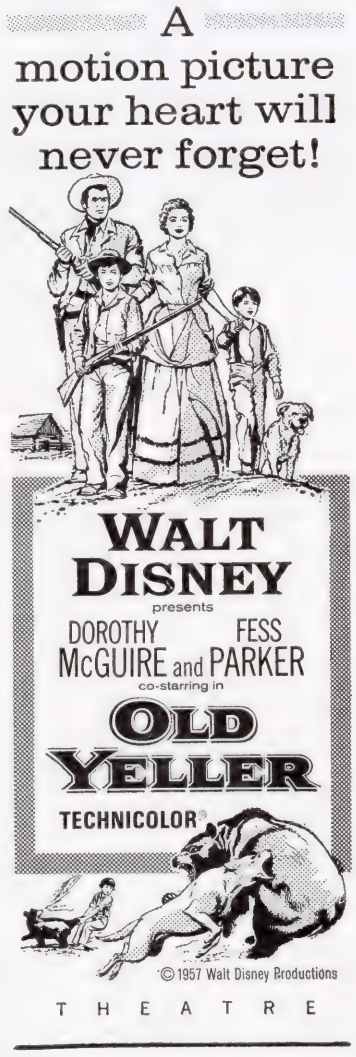
HELD OVER!

MAT YEL-4X

SPECIAL COMPOSITE MAT OY #1



90 lines — 3 x 30 (6 inches)



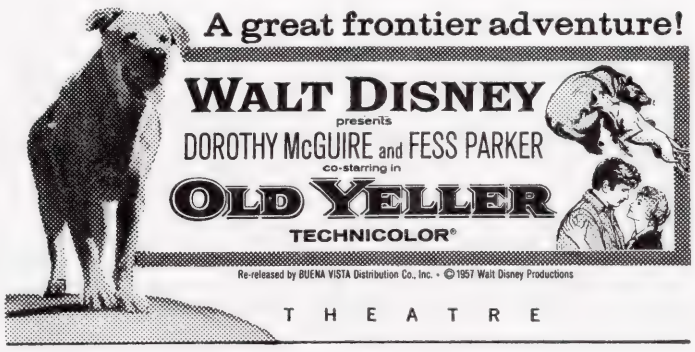
75 lines (5 inches)

28 lines (2 inches)

76 lines — 2 x 38 (5 inches)

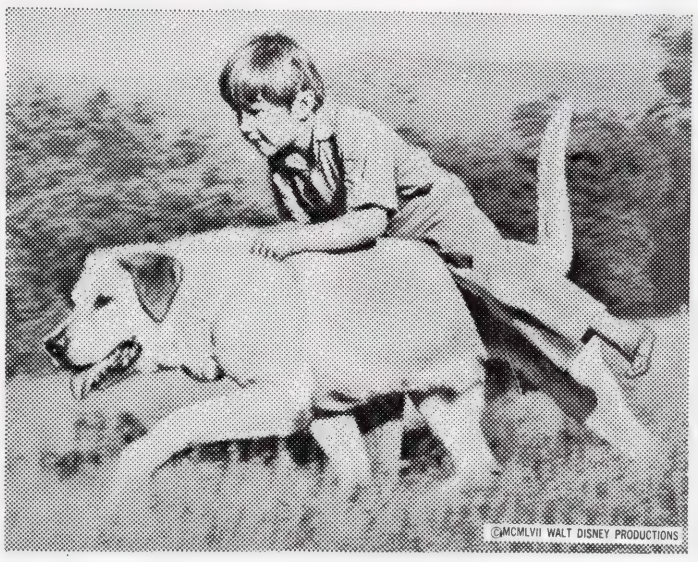
14 lines (1 inch)

28 lines — 2 x 14 (2 inches)

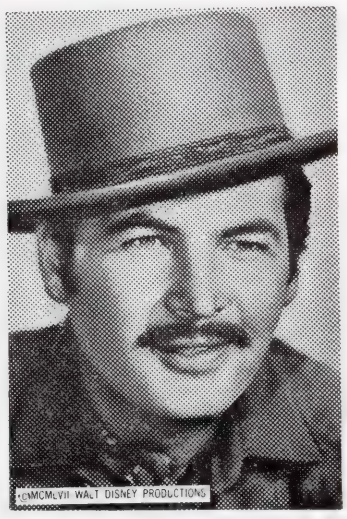


50 lines — 2 x 25 (4 inches)

Mat YEL 1B



Mat YEL 2D



Mat YEL 1C

MAT OY #1 ORDER FROM NATIONAL SCREEN

An Adventure in Shopping!

Other Suggested Headlines:
VALUES FOR THE ENTIRE FAMILY!
BIGGEST DOGGONE SALE IN TOWN!

advertisement | advertisement | advertisement

advertisement

FREE CO-OP AD MAT

AVAILABLE IN 8 COLUMN & 5 COLUMN TABLOID SIZE

ORDER FROM
BUENA VISTA

advertisement

advertisement | advertisement | advertisement

The adventures of a frontier family and an old yeller dog!

Look to the name WALT DISNEY for the finest in family entertainment!

T H E A T R E

NOTE: The reproduction of the co-op ad on this page is in fine screen, ready for your use, same size, in offset newspapers. Co-op ad mats available from National Screen Service are in coarse screen, for newspapers using letterpress printing.

FUN! ACTION! DRAMA!

3 magic ingredients in this 3-part coloring contest make it a must for your campaign. Heralds, newspapers and school study guides are just 3 of the many ways you can put it to use!

Coloring contest available in 2 sizes:

HERALD SIZE (shown above)... **MAT YEL-CC 6**

NEWSPAPER SIZE (3 cols.)... **MAT YEL-CC 3**

ORDER FROM NATIONAL SCREEN SERVICE

THE SCHOOL DOORS ARE OPEN WIDE TO YOU

Mr. Exhibitor:

No motion picture producer has so many supporters among parents and professional educators as Walt Disney. And with a picture like "Old Yeller", which is filled with educational values, you are doubly welcome in all educational circles. Make the most of this rare opportunity. Contact school principals, teachers, superintendents of school systems, PTA presidents, etc. Allow them to help you bring your message to the students, right in the schools. Here are some suggestions:

PERSONAL LETTERS

Write personal letters to all persons important in education in your community. Following is the suggested text for such a letter:

Dear Mr. Smith:

Since the entire community looks to you for leadership in the education of its children, I am addressing this important message to you. On .....(date)..... Walt Disney's wonderful motion picture, "Old Yeller", will open at the .....(name)..... Theatre.

This is an event of special importance to those of us who believe that wholesome film entertainment can have a powerful beneficial influence in the education of our young. "Old Yeller" portrays American history, family life and the basic virtues of courage and loyalty in the most attractive way possible. Its message is especially effective since "Old Yeller" is thoroughly enjoyable entertainment, filled with warmth, drama and adventure.

I feel that you could render our community a real service by recommending Walt Disney's "Old Yeller" to all youngsters and their parents. I will be happy to supply literature and illustrative material for your use. If you have not seen "Old Yeller", it would be my pleasure to have you as my guest on opening night.

Sincerely,
Joseph Jones
Manager

Note: The literature and illustrative material mentioned in the letter can consist of stories and scene cuts from this pressbook, various published versions of "Old Yeller" (see P. 22), black-and-white stills, etc.

TEACHER SCREENINGS

"Old Yeller" is its own best publicist. Hold a special screening for teachers and other key people in education and watch the word of mouth travel. Make your screening a real special event. Have one of the educators address his colleagues on the educational aspects of the motion picture. Suggest the Coloring Contest (P. 19) and the various "Old Yeller" books (P. 22) for classroom use. Distribute literature and display material right at the screening so that the teachers can bring the excitement of "Old Yeller" right back to school with them.

16 MM MAGIC

There are three 16 mm film clips available, free, for use in your promotional campaign (see P. 2). Although these clips are intended primarily for television, they make a wonderful in-school accessory. The three clips run a total of nearly 11 minutes, and could be shown in classrooms or at assemblies. The film presentation could be followed by discussions on selected themes: American history, animal behavior, etc.

IN-SCHOOL DISPLAY

Make sure that "Old Yeller" is well represented on school bulletin boards. Use window cards and the unusually large selection of 11x14 lobby cards (10 to a set; see back cover). Your Exchange Set of 8x10 black-and-white stills can also give you lots of display mileage.

TELEVISION IMPACT

The television audience can become your theatre audience if you use the 16 mm entertainment film clips which Buena Vista supplies **free.** There are 3 of these clips in the "Old Yeller" campaign. A complete description and suggested uses are on P. 2 of this pressbook. The importance of these clips cannot be overemphasized.

DISPLAY NOTE

The "Old Yeller" 40x60 display available through National Screen Service is in Deluxe Full Color. Now your key in-theatre display radiates with a look of quality, in keeping with the high entertainment level of the motion picture. Set up your 40x60 display to the best advantage, with lighting, framing and location all selected with a showman's touch. (See the back cover of this pressbook for an illustration of the 40x60 display.)

8 x 10 = PLUS VALUES

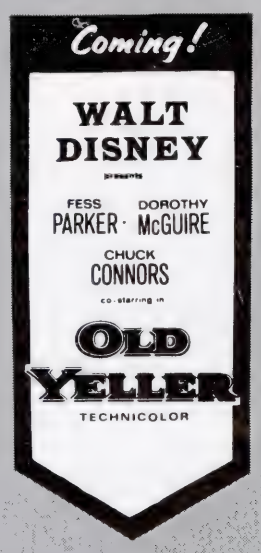
Your Exchange Sets (A and B) of 8x10 black-and-white stills enables you to put many extras into your campaign—special publicity planting, unusual lobby displays, etc. Don't forget to order these stills along with your other poster material, from National Screen Service.

SELF SELL

When a youngster is busy filling in a coloring contest, he is conjuring up exciting scenes in his mind, the kind that will make him want to see the motion picture. The "Old Yeller" coloring contest (P. 19) is just the kind that will set kids' imaginations afire. Be sure to give it maximum use. You can also use it as the basis for an essay contest among older grade school students.

HERALD THE COMING OF THIS BOX OFFICE CHAMPION

WITH THESE COLORFUL FLAGS AND BANNERS IN DELUXE FLUORESCENT SATIN!



3-PIECE STREAMER. An attractive 17′ banner, priced at $21.50 each.

THREE COLOR USHER'S BADGES.

Let your staff herald this wonderful motion picture with these badges. Priced at 50 cents each.

SECTIONAL VALANCE. $2.10 per running foot. Minimum order—10 feet.

AUTO BUMPER BANNER: $1.00 each. (Minimum order—15 pieces). Free theatre imprint.

Manufactured by
NATIONAL FLAG COMPANY
43 West 21st Street
New York 10, N. Y.
In U.S.A. also order from your nearest NATIONAL SCREEN SERVICE office
In Canada order from CONSOLIDATED THEATRE SERVICES
120 Wellington St. W
Toronto, Ontario
Canada

EXPLOITATION

CALLING ALL MUTTS

MUTT CONTEST—This can be an effective method of calling attention to the "boy-dog" elements of this warm and wonderful Disney picture. Tie-in with your local newspaper, radio or television station. Have a contest on the Saturday before "Old Yeller" opens at your theatre for boys and their dogs. Promote local prizes that would go to the owners of the ugliest mutt, the littlest mutt, the biggest mutt, the yellowest mutt, etc. Contest can be staged in a park near your theatre, parking lot, in front of theatre or wherever there is room and proper facilities for handling. Entrants would be required to have all dogs on leashes. Number of entrants will be increased by having lots of different categories and, hence, lots of winners.

DOGGONE FUNNY

FUNNIEST DOG STORY—"Old Yeller" is not only a heart-warming human drama but also a very funny one, particularly in the episode where Tommy Kirk tries to trap the dog into stealing the family meat supply. Tie-in with your newspaper to conduct a contest for the funniest "me and my dog" story. Winners would receive passes to the theatre to see "Old Yeller".

FOUR-FOOTED HEROES

MOST EXCITING TRUE DOG STORY—Newspapers occasionally carry stories where a heroic dog saves a family from fire, drowning, etc. This could be the basis for a newspaper-sponsored contest, tied in with the sequence from the film in which "Old Yeller" saves Tommy Kirk from the wild hogs. The winning family would be invited to be your guests at the theatre when Walt Disney's "Old Yeller" comes to your screen.

DOWN MEMORY LANE

LONGEST LIST OF MOVIE TITLES in which dog plays an important role—This is a contest that you could carry out through an afternoon television program which shows old movies. Your appeal would be primarily to mothers and housewives instead of children. List would include the relatively new features like "The Shaggy Dog" and "Nikki"—but would also include pictures going back to "Rin Tin Tin" and "Call of the Wild." Offer pairs of passes for winners.

FOR SHUTTERBUGS

PHOTO CONTEST—Tie in with a local photographer to set up a Best Dog Snapshot contest. An axiom of the newspaper business is that readers like pictures of animals and children. Perhaps you could bring your newspaper into the contest with the paper carrying the best three photographs submitted. The photographer might devote a window to displaying all the snapshots submitted for competition, with appropriate picture and theatre credits. Or you might want to make up a display board in your lobby prior to the opening of "Old Yeller."

ONE FOR THE BOOKS

Use copies of the book as contest prizes (see P. 22).

Tie-in with bookstores. Set up cross-plug displays in bookstore windows. Suggest a special window display devoted to books that have been made into movies.

Cooperate with a bookstore chain in making up special bookmarks to be inserted in every book sold during a given period just before your engagement. Each bookmark will announce your engagement and call attention to the novel.

Announce your engagement to all literary societies, educational groups and book clubs. Suggest that local grade schools and high schools use the novel as the basis of book reports.

LOOK-ALIKE CONTEST

Start a search for a dog that looks like Yeller. Contestants can send in pictures of their entries. Offer prizes to the winning dog (year's supply of dog food, picture of Yeller, etc.).

GOING ON RECORD

Present copies of the special recording (P. 23) to your local disc jockey's and M.C.'s of children's radio programs. Point out that the album has appeal to folk music fans, lovers of ballad music, Disney fans and all youngsters.

Give the "Old Yeller" records as contest prizes. Set up cross-plug displays with local record outlets. Make up window presentations combining the album with "Old Yeller" window cards and other accessories.

A LIBRARY FAVORITE

Suggest a display using "Old Yeller" and other books that have been made into Walt Disney motion pictures. Include all books by Fred Gipson.

Talk to your local librarian about setting up a "Old Yeller" corner in the children's section of the library. Include copies of the complete novel, the Golden Books based on the Disney movie and a special listening area for the "Old Yeller" storyteller album (see P. 23).

Most libraries have a children's story hour, during which the librarian reads to the children. Suggest the use of "Old Yeller" for the hour.

PET STORE POWERHOUSE

"Old Yeller" is a pet owners hero. Use him to call attention to a special pet supply promotion in pet stores, grocery stores or department stores. The Co-Op ad mat would be especially appropriate for this promotion (see P. 18).

DOG OWNERS PREMIERE

Hold a special "premiere" for dog owners. On a given date allow special consideration for all patrons showing proof of dog ownership. This can be photo of master and dog (good tie-in with camera and film stores) or a can of dog food supplied by a local supermarket chain (specially marked with offer) in return for credits in advertising, publicity and displays.

MEDICAL LESSON

"Old Yeller" teaches a valuable lesson about the effects of rabies on animals. Contact the local humane society and all groups interested in the welfare of animals, urge these groups to recommend the picture. Point out that the dramatic portrayal in the picture tells the story of rabies more effectively than a dozen printed pamphlets.

FRONTIER DAY SALE

A perfect tie-in with all the local merchants. An "Old Yeller" Frontier Day Sale with "Bargains Grandma Used to Enjoy." Distribute Ushers Badges printed with the name of your theatre to stores participating in the Sale, to be worn by sales personnel. Theatrical posters can be adapted for store windows.

THEATRE IMPRINT BALLOONS AT NEW LOW PRICES!

FROM OAK RUBBER CO.

Theatre imprint balloons, an exciting way to reach the youngsters, are now available at substantially reduced rates. Take advantage of this "Showmanship Media" opportunity, now more economical than ever!

22-070 OY
7-inch diameter round balloon, assorted colors, imprinted on two sides. First side imprint as shown at right. Second side imprint is theatre copy, in three or four lines.

All shipments are postpaid. Your order must include a check or money order for the full amount. Also include your theatre copy, which Oak Rubber will set in type for imprinting.

Allow 2 weeks from the time Oak Rubber receives your order to delivery of balloons at your theatre. A delivery target date is requested.

ORDER BLANK

Style 22-070 OY IMPRINTED BALLOON

OAK RUBBER CO.
Ravenna, Ohio 44266
Attn: Mr. Perry Williams, Sales Mgr.

Date: .....

Please send me ..... imprinted "Old Yeller" balloons, shipping prepaid, at—

$14.00 per 500
$25.00 per 1000

Enclosed is my check (or money order) for $..... made payable to Oak Rubber Co.

PLEASE FILL IN: Theatre copy .....

Target date or delivery .....

Manager .....

Theatre .....

City ..... State .....

PUBLICATIONS REACHING EVERY AGE GROUP

ADULTS
HARPER & ROW'S PAPERBACKS

SPECIAL MOTION PICTURE EDITION

50¢

100,000 copies of the famous Fred Gipson novel will reach all mass market retail outlets just before the release of the motion picture. And every book carries full motion picture credits and the familiar "Old Yeller" illustration in full color.

FOR DIRECT PURCHASE OF PROMOTIONAL QUANTITIES CONTACT:

HARPER & ROW, PUBLISHERS
Dept. 53
49 East 33rd Street
New York 16, N.Y.
(Specify Code P2 when ordering.)

SCHOOL AGERS
SCHOLASTIC PAPERBACK

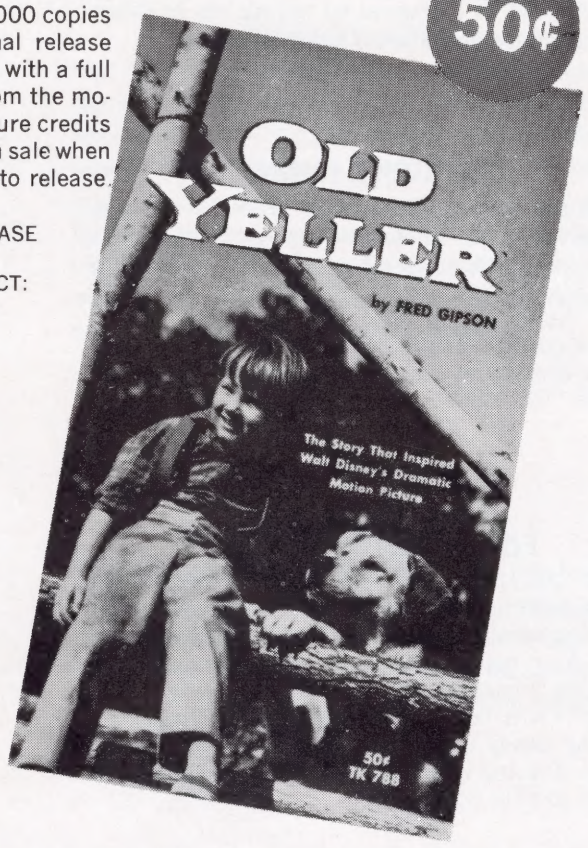
ADVERTISED TO 5 MILLION STUDENTS

50¢

. . . in anticipation of sales that will exceed the 500,000 copies sold with the original release of "Old Yeller". Now with a full color photograph from the motion picture and picture credits on the cover. Goes on sale when "Old Yeller" goes into release.

FOR DIRECT PURCHASE OF PROMOTIONAL QUANTITIES CONTACT:

SCHOLASTIC BOOK SERVICES
Attn: Betty Owen
50 West 44th Street
New York 36, N.Y.



USE BOOKS FOR EXPLOITATION! SEE Pages 20 & 21

PRE-TEENERS
GOLD KEY COMIC BOOK

This favorite publication with the comic book set comes up with a winner in this famous boy-dog adventure. Sold on newsstands everywhere. A powerful promotional accessory.

12¢

FOR DIRECT PURCHASE OF PROMOTIONAL QUANTITIES CONTACT YOUR LOCAL DISTRIBUTOR OR:

GOLD KEY COMIC BOOKS
Attn: Paul Lilly
850 Third Avenue
New York, N.Y. 10022

YOUNGSTERS
GOLDEN BOOK EDITION

Youngsters who have just graduated from picture books are a mass audience for Golden Books, and they are your audience for "Old Yeller". This richly colored hard cover edition is a wonderful way to introduce them to the motion picture.

59¢

FOR DIRECT PURCHASE OF PROMOTIONAL QUANTITIES CONTACT:

AFFILIATED PUBLISHERS
Attn: Richard E. Snyder
630 Fifth Avenue
New York, N.Y.

MUSIC

STORY TELLER ALBUM

Here is the song and the story, narrated by the stars of the motion picture, Fess Parker and Dorothy McGuire. It's packaged in this beautiful full color album. And on the other side is another famous Walt Disney motion picture story, "The Legend of Lobo". Two exciting stories-in-sound for the price of one.

CONTACT YOUR LOCAL DISTRIBUTOR FOR QUANTITIES OF THIS ALBUM AT PROMOTIONAL PRICES.

DQ 1258 **33⅓ RPM** **$1.89 Suggested Retail**

DISNEYLAND–VISTA RECORD DISTRIBUTORS (Listed Alphabetically by City)

ATLANTA 13, GEORGIA
Dixie Distributing Co.
1235 Techwood Drive, N.W.
John Towles or Howard Ball
(*404 TRinity 3-2081)

BALTIMORE 15, MARYLAND
Marshall-Mangold Dist. Co., Inc.
4805 Nelson Avenue
Manny Goldberg
(542-7214)

BILLINGS, MONTANA
Billings Hardware Company
510 No. Broadway
Ralph Johnson
Marion Massick
(*406 245-3066)

BOSTON 15, MASSACHUSETTS
Mutual Dist., Inc.
1241 Columbus Avenue
Frank Holland
(*617 HI 2-5700)

BUFFALO 3, NEW YORK
Best Record Dist., Inc.
959 Main Street
Steve Brodie or Joe Pinter
(*716 TT 2-0427)

CHARLOTTE, N.C.
Mangold Record Dist.
2212 W. Morehead Street
Herb Weisman
(*704 ED 4-0866)

CHICAGO 14, ILLINOIS
Summit Distributors, Inc.
1345 Diversey Parkway
Jack White
(*312 BI 8-3621)

CINCINNATI, OHIO
Ohio Appliances, Inc.
7624 Reinhold Drive
Jerry Weiner
(*513 821-6414)

CLEVELAND 13, OHIO
Concord-Benart Dist. Co., Inc.
620 Frankfort Avenue
Art Freeman
(*216 MAin 1-4547)

DALLAS, TEXAS
B & K Phonograph Record Distributing Co., Inc.
2512 Irving Blvd.
Bill Burton, Jim Pearson
(*214 ME 7-1920)

DENVER 1, COLORADO
Ward Terry & Co.
70 Rio Grande Blvd.
Robert K. Davis
(*303 AM 6-3181)

DETROIT, MICHIGAN
Cadet Dist. Co., Inc.
13380 Capital Avenue
Harry Levin of Al Truax
(*313 548-3171)

E. HARTFORD, CONNECTICUT
Seaboard Distributors, Inc.
275 Park Avenue
Marvin Ginsburg
(*203 289-9369)

HONOLULU 17, HAWAII
Microphone Music Co.
605 Coral Street
Kenneth K. Kaizawa
(502-188)

HOUSTON, TEXAS
B & K Phonograph Record Distributing Co., Inc.
2512 Irving Blvd.
Dallas, Texas
(*214 ME 7-1920)

INDIANAPOLIS 25, INDIANA
Associated Distributors, Inc.
210 S. Meridian Street
Louis Randle Jr.
Mrs. Midkiff, Tom Whalen
(*317 ME 4-2591)

LOS ANGELES 6, CALIFORNIA
Hart Distributors, Inc.
1845 S. Orchard Street
Norm Goodwin, Jerry Busic
(*213 RI 8-2281)

MADISON 5, WISCONSIN
Tell Music Distributors, Inc.
1017 Jonathon Drive
Rolf Voegelin
(*608 257-4667)

MIAMI, FLORIDA
Florida Record Dist. Inc.
8160 N. W. 36th Avenue
Morty Marks, Charles Peters
(*305 696-4951)

MIAMI BEACH 62, FLORIDA
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Chips Distributing Co.
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Stan Jaffee or R. A. Harlin
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Roberts Record Dist. Co.
1906 Washington Avenue
Robert Hausfater
Norman Hausfater
Norman Weinstroer
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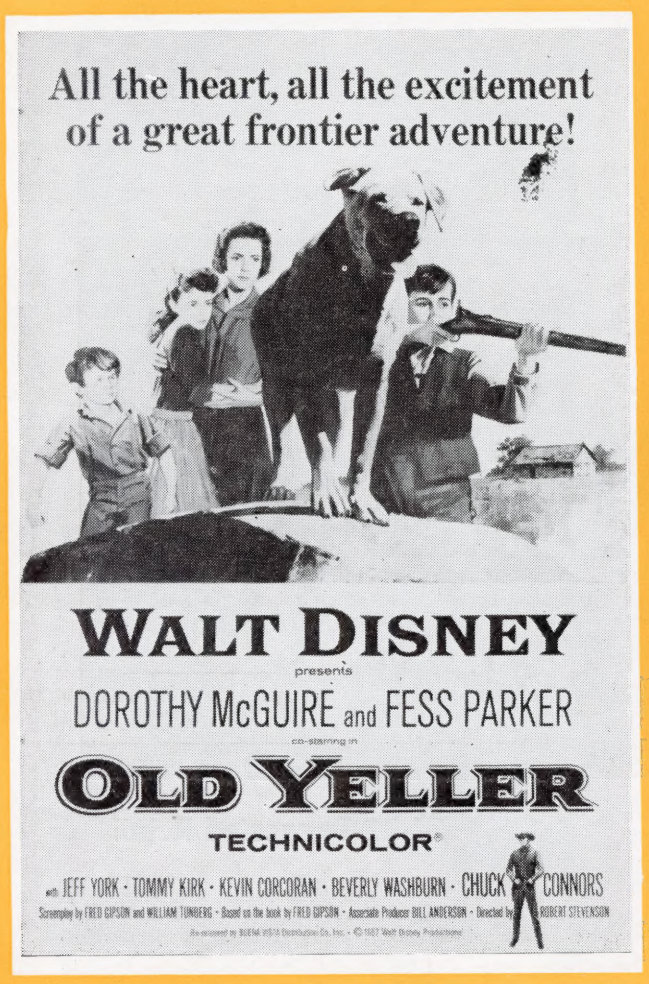

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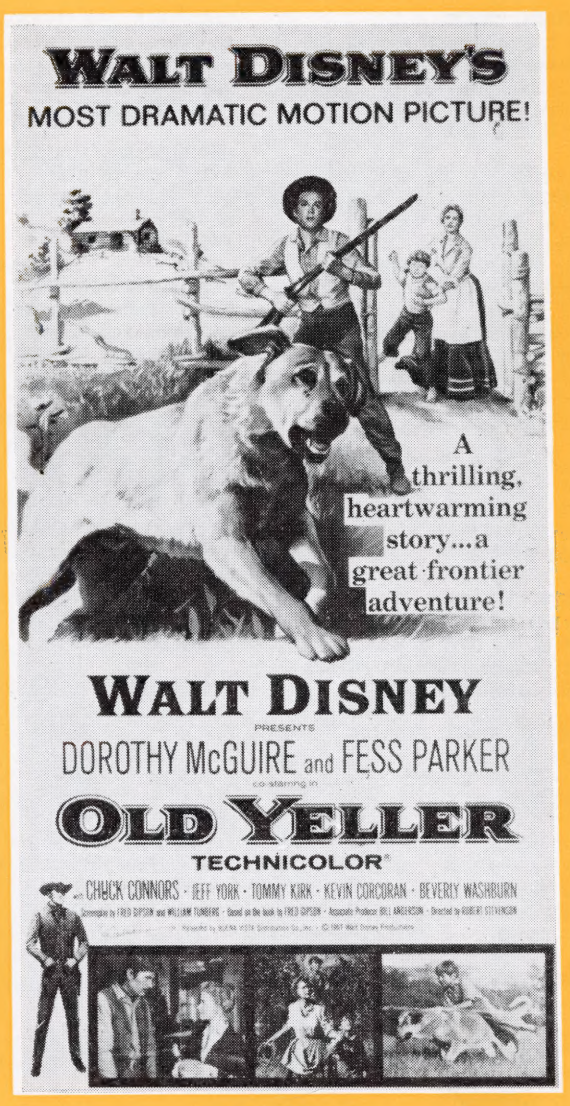

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